

THE BIG STORY 2020

YouLead gets a patron

YouLead^{SUMMIT}2020 REPORT

2020 theme: Development is people

Summit dates: 23-27 November 2020

YouLead introduces Arusha Peace Forum

YouLead introduces Gender Equality Forum

YouLead launches Youth Enterprise Acceleration Award (YEA)

President Jakaya Kikwete is YouLead's Patron



#YouLead20

THEME
Development is People

November
2020

EAC Headquarters and MS TCDC Campus Arusha – Tanzania

Theme:
Development is People
Youth at the Centre of the Peace and Development Agenda

November 23-27 2020
Arusha – Tanzania, Bujumbura – Burundi, Nairobi – Kenya, Juba – South Sudan, Kampala – Uganda, Kigali – Rwanda

CONTENTS

Foreword	3
Acknowledgement	4
Executive Summary	5
About YouLead	6
YouLead Summit 2020	8
The Big Story 2020:	9
YouLead gets a Patron	9
Summit highlights	10

Day 1

10	Session 1:	10
	Opening Session:	
	0900am - 1245pm EAT	
17	Session 2:	17
	Unveiling YouLead Key	
	Milestone for 2020	
19	Session 3:	19
	Opening Statements: Under 40 Political Leaders Forum.	
	1100 hrs - 1200hrs	
21	Session 4:	21
	Intergenerational dialogue on Gaps and barriers that exist in political participation and political representation.12 noon to 13:20	
23	Session 5:	23
	Sharing of experiences by youth serving political leaders, focused on helping and hindering factors for youth participation in leadership: 1400 - 1530 hrs	
26	Session 6:	26
	Break-Away Sessions	
28	Session 7	28
	The Gender Equality Forum; Young Women Mobilizing towards goal 5 (Agenda 2030) and Aspiration 6 (2063) - from EAC HQ, with both in-person and virtual panelists	

Day 2

29

Session 1:

29

Opening Remarks 0900-1030 hrs

33

Session 2

33

Virtual Panel of Experts: "African Union Silencing the guns"

Understanding the Role of Youth in the promoting peace in Africa

1030-1130

35

Session 3

35

Virtual Town Hall: Countering Violent Extremism:

How are youth affected and what tools are available for youth to participate in preventing violent extremism 1130-1230 hrs

38

Session 4

38

Breakout Sessions , 1500-1700hrs

Day 3

43

Session 1

43

Opening Remarks

45

Session 2

45

Exposition on Demystifying the African free Trade Area agreement (AfCFTA):

What it means to Africa's Young People's needs and aspirations.

46

Session 3

46

Multi-stakeholder dialogue for addressing policy hindrances and capacity constraints that youth business leaders face undertaking national and regional cross border trade in East Africa, and Africa as a whole.

53

Session 4

53

Roundtable: High-Level Young CEO's Roundtable on the enabling environment for youth led business in the east African Community:

Helping and hindering factors for doing business.

53

Session 5

57

Dare to Change East Africa, Youth Enterprise Awards (YEA).

63

Day 4

63

Post-Summit Agenda

73

Day 5

73

Glossary of Terms, Abbreviations and Acronyms

AfCFTA	African Continental Free Trade Area
AU	African Union
COMESA	Common Market for Eastern and Southern Africa
CHOGM	Commonwealth Heads of Government Meeting
CVE	Countering Violent Extremism
EAC	East African Community
EAC YAP	East African Community Youth Ambassadors Platform
EALA	East African Legislative Assembly
ECOWAS	Economic Community of West African States
EU	European Union
GIZ	German Agency for International Cooperation
KYPA	Kenya Young Parliamentary Association
MS TCDC	MS Training Centre for Development Cooperation
OSF	Open Society Foundation
RTGNOU	Revitalized Government of National Unity
SADC	Southern African Development Community
TMEA	TradeMark East Africa



Foreword

YouLead Summit is YouLead's annual climax event and East Africa's largest forum of young leaders, mentors, government officials and youth organizations representatives from all the 6 EAC Partner States to craft responses to the region's rapidly growing youth population, their challenges and opportunities. Pursuant to the provisions of the EAC Youth Policy (2016); priority 14 which mandates the EAC Secretariat to build networks and partnerships to, 'Institute an Annual Youth Leaders' Forum with the EAC Secretary General as a regional platform for youth engagement with the EAC leadership, since 2017 YouLead Summit has been co-hosted by Training Centre for Development Cooperation (MS TCDC), the East African Community (EAC) Political Affairs Department and a wide network of partners in East Africa and beyond.

YouLead convenes some of the region's brightest and most progressive young leaders from various industries and spheres of influence, in a concerted effort to accelerate youth inclusion in leadership at all levels of our society. YouLead Summit 2020 was organized in the midst of a challenging global context, with young people across East Africa and the world disproportionately bearing the brunt of the ongoing Covid-19 pandemic that has negatively affected their incomes and livelihoods. When we began strategizing and brainstorming internally about the possible design of the summit, one thing was certain from the feedback we received from Consortium members and YouLead alumni - it was important that the 2020 edition takes place, regardless of all the factors at play. Discussions therefore shifted to prototyping a summit design which could allow delegates from the six EAC Countries to discuss and interact both offline and online, due to travel restrictions at the time.

Together, through the support of a broad coalition of partners, the summit was held from November 23rd to 27th 2020, via a hybrid arrangement that enabled delegates and speakers to stream in live on event day from their locations, or physically attend one of the four in-country command centre summit venues (in Arusha, Bujumbura, Kampala, Juba and Nairobi). The East African Community Secretariat through Amb. Libérat

Mfumukeko's office, and Ministries of EAC in each of the six Partner States were instrumental in mobilizing policy makers and government representatives for the summit.

In the foregoing, we continue to be grateful for the participation and governmental representation of H.E. Jakaya Mrisho Kikwete, immediate former president of the United Republic of Tanzania who also accepted nomination as YouLead's Patron upon wide nomination by East African youth through a regional call for nominations; H.E. Rebecca Garang, Vice President of South Sudan; Prof. Mannaseh Nshuti, Minister of State for EAC Affairs, Republic of Rwanda; Hon. Henry Oryem Okello, State Minister for Foreign Affairs (International Affairs) Republic of Uganda; Kanene Jean Claude, Assistant of the Burundi Minister of EAC Affairs, Youth, Sports and Culture; and Dr. Kevit Dessai, Principal Secretary State Department of East African Community (EAC) Kenya. We also appreciate the participation of H.E. Amb. Donald J. Wright, United States Ambassador to the United Republic of Tanzania, Brian Kagoro from the Open Society Foundation (OSF), Amy Longland from the Commonwealth Secretariat, and Mercy Ndegwa, Head of Policy, East Africa from Facebook, who we mention here to represent the over 60 sessional speakers who set aside their time to share with YouLead Summit 2020 delegates.



Makena Mwobobia
*Executive Director,
MS Training Centre for
Development Cooperation
(MS TCDC)*

Acknowledgement

Since the year 2017, YouLead Summit has convened through the support and hard work of a myriad of partners. The year 2020 proved to be a monumental one for the summit, with an unprecedented number of partners supporting the summit, despite the prevailing global context brought about by the Coronavirus. This was largely a result of the enormous team effort by the collective of Youth-Serving organizations in each of the East African Community (EAC) Partner States that form the YouLead Consortium.

Leading up to the summit, YouLead hosted 60 online and in-person events in 2020; from laid-back YouLead Unplugged Series - a newly created digital platform for showcase exceptional experiences and achievements of African youth leaders on the continent and diaspora in laidback educative and entertaining format, COVID-19 Disruptions to Youth life study report launch, the EAC Youth Governance Architecture Country Focus webinars, to the annual YouLead Summit held November 23rd to 27th 2020. We deeply appreciate all partners, from the public sector, private sector and civil society, who continually believe in the power of youth leadership and positive youth development, as a key driver to achieving EAC's vision 2050 and Africa's Vision 2063, as well as the Agenda 2030 and its Sustainable Development Goals.

We are deeply grateful to the 2020 YouLead Summit Convening Partners - the East African Community Secretariat (EAC) and MS Training Centre for Development Cooperation (MS TCDC), for their continuous technical and financial support. In addition, the hosting partners play a pivotal role in supporting thematic discussions and action points emanating from the summit. We therefore acknowledge the technical and financial support of the US Embassy in Dar es Salaam, the Open Society Initiative for Eastern Africa, Office of the African Union Youth Envoy, the EAC cluster of the German Agency for International Cooperation - GIZ, Plan International, Facebook, the Commonwealth Secretariat, Stanbic Bank Uganda, Action Aid (Kenya, Rwanda, Uganda), CivSource-Africa and Oxfam International.

The Summit's Strategic Partners enabled youth delegates across East Africa to get inspired through innovations and ideas from their peers through the East Africa Youth Enterprise Awards, and also supported the interior and exterior designs of the summit venues. In this segment, we are indebted to Digital Opportunity Trust Tanzania, 250 Startups Rwanda, The Innovation Village - Uganda, Obuntu Hub - Tanzania and National and international Youth apex organizations also supported the Summit in several ways. Our sincere gratitude goes to the YouLead Consortium, without which YouLead Summit 2020 and the pre-summit activities would not have been possible.



Abella Bateyunga,

Founder of Tanzania Bora Initiative and YouLead Summit 2020 Summit Director

Executive Summary

Through the continued partnership between the East African Community, MS Training Centre for Development Cooperation, and various partners, young people and policy makers in East Africa and beyond have made YouLead Summit the region's flagship annual convening for dialogue and action on a youth centred agenda. This report seeks to provide the reader with a vivid picture of the proceedings and outcomes of YouLead Summit 2020, which was held in a hybrid format (blending both in-person and virtual elements). The report is sequentially structured, providing an overview of each thematic day by sharing key talking points as delivered by the speakers, drawn from governments, development partners, the media, and youth-serving organizations.

Day one of the summit was dedicated to the Under 40 Political Leaders Forum, hosted from the Nairobi summit centre and East African Community Headquarters. The theme was "Reinventing Leadership for East African Millennials", and Brian Kagoro from the Open Society Foundation Africa office set the tone for an engaging conversation by delivering the theme exposition, while H.E. Jakaya M. Kikwete, former president of the United Republic of Tanzania delivered the keynote address. The day's sessions also featured Ministers and Permanent Secretaries from the East African Community Partner States, who emphasized the important role that youth play in promoting regional integration. The morning session was concluded with the launch of the East African Youth Manifesto process, and the acceptance by H.E. Jakaya Kikwete to become YouLead's inaugural patron. The afternoon was concluded with "The Gender Equality Forum: Young Women Mobilizing towards Goal 5 (Agenda 2030) and Aspiration 6" followed by an evening fireside chat with H.E. Kikwete in which he shared his leadership experience and life journey with delegates and YouLead partners present.

The main outcomes of day one were; a strong call for East African Youth to look beyond the challenges that have saddled the region, and proffer 21st century solutions, be it in political participation, jobs, economic opportunities and gender equality.

A robust post-summit plan of action was developed to implement the aspirations and plans emanating from the day.

Day two was dedicated to the Arusha Peace Forum - East African Youth Forum on Peace, hosted from Juba, South Sudan and a live audience at the East African Community Headquarters. H.E. Rebecca Garang, Vice President of South Sudan was the chief guest of the day, and she challenged East African Youth to seize the opportunity and become the region's driving force for peace and stability. Speakers of the day were also drawn from the Commonwealth Secretariat, the EAC Peace and Security Department, and Youth participants from participating peace networks. The outcome was a recommendation by delegates that an East African Youth Peace Network be formed as a framework for taking the Forum's action points forward.

Day three was dedicated to the Under 40 Business Leaders Forum, whose major goal was to address policy hindrances and capacity constraints that youth business leaders face in undertaking national and regional cross-border trade in East Africa, and Africa as a whole. H.E. Mannasseh Nshuti, Minister of State for East African Community Affairs in the Rwandan Cabinet officially opened the forum and Dr. Joy Kategekwa from UNDP Africa proceeded to delivered a knowledge exposition on Demystifying the African Continental Free Trade Area Agreement (AfCFTA), which provided a framework for the day's proceedings. The Republics of Burundi and Rwanda fully mobilized for day three, by availing speakers from key ministries and government agencies. The major take away from the day was that the AfCFTA and Regional Trade will only flourish when the youth are adequately sensitized, mobilized and capacitated.

Day four was dedicated to the Post Summit Agenda action planning, where delegates, both in-person and virtually, dedicated country-specific and regional action plans for implementing YouLead Summit 2020 resolutions. Day five featured a relaxed morning for delegates, with the afternoon featuring a session with Facebook on Countering Violent Extremisms and promoting Safety Online.

About YouLead

YouLead Africa is Africa's flagship Youth Leadership Program working to unlock youth leadership potential for a prosperous continent by identifying, recognizing, connecting and fostering cooperation among Africa's vibrant and influential young leaders and their initiatives. H.E Jakaya Kikwete, former President of Tanzania is YouLead Africa's current Patron. The program was initiated in 2017 as YouLead Summit jointly hosted by MS Training Centre for Development Cooperation (MSTCDC) and the East African Community (EAC) in Arusha.

Since 2019, for a more sustainable engagement with youth beyond a summit, YouLead Summit has become YouLead Program and now YouLead Africa - a One Young Africa aimed at recognizing, connecting and fostering cooperation among Africa's most vibrant and influential young leaders and their initiatives with YouLead Summit remaining YouLead's annual climax event and is now Africa's largest forum of young leaders, mentors, government officials and youth organizations representatives to craft responses to the region's rapidly growing youth population, their challenges and opportunities. MS TCDC was established in 1970 by a bilateral agreement between the governments of the United Republic of Tanzania and Denmark (Royal Danish Government).



YouLead amplifies youth voices in key regional and continental governance and development processes and strengthens their mandate to participate in leadership at country level. Two focus areas define YouLead's programs:

A: Youth in Politics: Youth inclusion in political governance – focused on how youth leadership and participation can be reinvented and entrenched, the role of youth in peace building and conflict prevention, youth and gender equality. Interventions seek to amplify youth voice in regional and continental governance processes, build the capacity and increase the number of youth leaders holding positions of political and policy decision-making responsibility in public institutions. In addition, the program aims at building youth leaders' capacity and putting in place mechanisms for holding them accountable for their attitudes, behaviors and performance as well as enhancing their cooperation during their time in office.

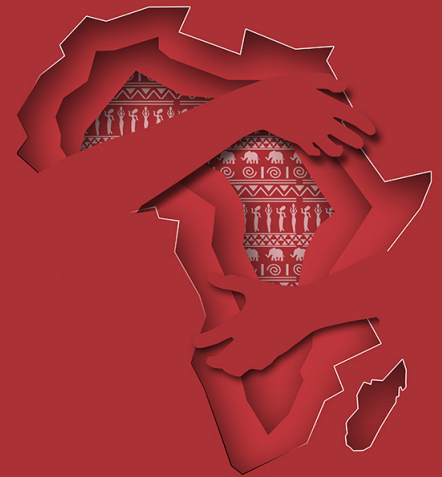
B: Youth in Business and Enterprise: Youth inclusion in economic governance – focused on how youth can meaningfully engage in entrepreneurship/business enterprises that results in economic opportunities and decent work and contributes to the implementation of SDGs – growth and economic opportunities for youth. The program pillar works with young entrepreneurs and business leaders to build strategies on how they can best position themselves for maximum benefit from the existing enabling business policy environment and opportunities presented by emerging technologies, while advocating for youth friendly business policies for youth-led businesses to flourish at national, regional and continental levels especially under the

recently introduced AfCFTA. Interventions include and are aimed at contributing toward:

- Reducing gender based economic inequality against young women;
- Promoting the innovative use of new technology such as e-commerce platforms that accelerate regional integration and cooperation among youth led businesses;
- Connecting and promoting young women participation in cross-border business;
- Promoting youth participation in the agribusiness sector;
- Promoting young women participation in high-value addition and service sectors where they are underrepresented such as manufacturing, industry, recreation, leisure, tour, travel, ports and harbours, parks, hotels and lodging. More about YouLead: www.youlead.africa

Among our ambitions, YouLead Summit is YouLead's annual climax event and most diverse forum of young leaders and policy makers from all the 6 EAC Partner States to craft responses to the region's rapidly growing youth population, their challenges and opportunities. Pursuant to the provisions of the EAC Youth Policy which mandates the EAC Secretariat to build networks and partnerships to, 'Institute an Annual Youth Leaders' Forum with the EAC Secretary General as a regional platform for youth engagement with the EAC leadership, since 2017 YouLead Summit has been co-hosted by Training Centre for Development Cooperation (MS TCDC), the EAC Political Affairs Department and a wide network of partners in East Africa and beyond.

YouLead Summit 2020



The 2020 theme was “Development is people -Youth at the Centre of the Peace and Development Agenda”, taken from a famous quote by Mwalimu Julius Nyerere of Tanzania, who stated that any form of meaningful and sustainable development has to be people centered. This appreciation doesn’t fall too far from the experience of the East African youth who not only have to contend with the present challenges within their respective countries and beyond, but are also faced with the uncertainty presented in having to forge a way to create an ideal future for themselves and for generations to come. Each year, two thematic focuses dominate the conversations at YouLead Summit; Youth in politics (how youth Leadership can be entrenched) and Youth in business (how youth can meaningfully and profitably engage in entrepreneurship and business). The 2020 YouLead Summit introduced two new important focus areas: The Arusha Peace Forum and the Gender Equality Forum.

The Arusha Peace Forum was launched on the 24th, November 2020, becoming the first ever East African Youth Peace Forum hosted by YouLead partners in South Sudan. The forum was aimed at integrating young people’s voices in, and recognising their contribution to the peacebuilding agenda in the region and creating a space for youth contribution to the ongoing continental discourse

on the African Union theme of the year “Silencing the guns by 2020”. The outcomes of the Peace Forum have informed YouLead’s 2021 areas of program priorities for youth participation in peace building and conflict prevention.

The Gender Equality Forum was launched on Monday 23rd, November 2020, under the sub-theme Young Women Mobilizing towards Goal 5 (Agenda 2030) and Aspiration 6 (Agenda 2063), supported by and co-hosted with Plan International regional office for Eastern and Southern Africa. The forum was aimed at bringing closer Young Women of the Region to the process of the Generation Equality Forum and the Action Coalitions, and creating a space for examining the status of young women participation and access to opportunities, and put forward suggestions on how to best work against and eliminate discrimination against (young) women. The platform served as an opportunity for young women to raise challenges, solutions and demands, while discussing the six thematic themes composing the five years Action Coalitions Leadership, namely: 1) Gender-Based Violence; 2) Economic Justice and Rights; 3) Bodily Autonomy and Sexual and Reproductive Health and Rights; 4) Feminist Action for Climate Justice; 5) Technology and Innovation for Gender Equality; 6) Feminist Movements and Leadership.



The Big Story 2020: YouLead gets a Patron



H.E. Jakaya M. Kikwete, former President of the United Republic of Tanzania, accepting the call to become YouLead Patron

The year 2020 was a pivotal year for YouLead, as it transitioned from just an annual convening to a full-fledged Youth Leadership Program for Africa, with key activities and initiatives implemented throughout the year, culminating with the annual YouLead Summit. This transition required the establishment of a full-time Secretariat to undertake the day to day running of the program, as well as a patron to provide the stewardship, visionary leadership, direction as well offer high-level pitching and promotion for YouLead going forward.

In seeking to find a suitable patron for the program, a participatory approach was adopted, where a diverse pool of youth from the six East African Community Partner States were invited to electronically nominate their choice from a listing of current or former Heads of State from the EAC region. Through this process, H.E. Jakaya M. Kikwete, former president of the United Republic of Tanzania, emerged as the preferred choice by participating youth.

H.E. Jakaya M. Kikwete, former President of the United Republic of Tanzania, accepting the call to

become YouLead Patron

This request from East African youth was subsequently submitted to the former President, together with an invitation to be the annual Chief Convener of YouLead Summit going forward. In keeping with his gracious leadership and commitment to nurturing the next generation of Africa's leaders, H.E. Jakaya Kikwete graciously accepted both the invitation to be Chief Guest at YouLead Summit 2020, and the nomination to be YouLead's Patron. In his role as Patron, H.E. Jakaya Kikwete now becomes Chief Convener of the annual YouLead Summit.

YouLead Summit, through its convening partners - the EAC Secretariat, MS Training Centre for Development Cooperation, and the broad coalition of partners, convey their gratitude to the former president for his continued belief in transformative leadership, as a means of unlocking the vast potential of Africa through its vibrant, diversely talented and skilled youth.



Summit highlights

Day 1

Youth in Politics - East Africa Under 40 Political Leaders Forum:
Reinventing Leadership for East African Millennials.

Monday 23rd November, 2020

Host Country: Kenya (Nairobi) & Tanzania (Arusha)



Victoria Rubadiri,
Citizen TV News Anchor
Moderator



Victoria Rubadiri,
Citizen TV News Anchor
Moderator

Session 1:

Opening Session: 0900am - 1245pm EAT

Venue: Hybrid setup streamed virtually from EAC HQ, Arusha, Villa Rosa Kempinski, Nairobi & Online

The YouLead Day of "Youth in Politics" at the 2020 Summit was focused on achieving a common purpose - understanding and solidarity between young leaders and key national and regional political actors and policy makers, facilitated through a set of targeted intergenerational conversations.

Recognizing that Africa is facing challenges that also present practical opportunities, and

that corruption, state capture, ballooning debt, privatization of health and education, political militarization, breaking of social contracts, harassments, shrinking civic space, all these exacerbated by the COVID19 situation, had amplified the need for visionary leadership across the continent.

**YouLead Summit 2020**

Delegates in Arusha posing for a photo during a session break

The theme's exposition was delivered by Brian Kagoro, the Programmes Support Division Director at Open Society Foundation, and was a clarion call for African youth to shape a new African narrative for youth leadership and policy alternatives in the ever-changing development context. He stated that the main challenge Africa is facing right now is failure of leadership which has led to further challenges such as poor development policies, health services, skills gap and limitations among many other challenges.

He emphasized that no matter how entrenched the challenges may be, the young people can still create impact within the region. He concluded his remarks by stating that unity alone will not allow the youth to attain the ideal East Africa we foresee but that real development should involve people, economic self-reliance, local and economic self-development.

"Multilateralism can only deliver on its promises when it takes into account the will and the needs of young people. The real impact of Covid 19 in Africa is projected to be Social-economic. We are facing a continental livelihood crisis. Household incomes have been severely impacted. Across the world, hope and solidarity is being faced with uncertainty. The State is critical as to if, and whether countries will recover from the pandemic". -

Brian Kagoro, Open Society Foundation



Abella Bateyunga - Summit Director (2020) - at EAC HQ, Arusha

Abella opened the Summit by welcoming all dignitaries and delegates to the summit. She stated that this year's theme was taken from Mwalimu Julius Nyerere quote "Development is people...", emphasizing that any form of sustainable development should be people centered. She then highlighted the different themes of previous YouLead Summits since 2017 and ran the delegates through the 2020 agenda. She concluded her remarks by encouraging East African Youth not to complain but to bring solutions on the table. She emphasized that this can be achieved through unity in terms of regional integration and opportunity sharing.

"Young people are the greatest drivers of East African Community integration. As the summit director, I am humbled and honored at the same time. As we share ideas throughout this week and beyond, let us always focus on solutions" - **Abella Bateyunga, YouLead 2020 Summit Director**



Richard Ssewakiryanga- the then MS TCDC Executive Director, at EAC HQ, Arusha

Mr. Ssewakiryanga provided a brief history of MS Training Center for Development Cooperation (MS TCDC) which started out as a Swahili training center for the diplomatic corps and foreign students, and had grown into a training center for development practitioners in East Africa and beyond. "As the mother organization of the YouLead program, YouLead Summit is a youth development and engagement program by MS TCDC in collaboration with EAC - by youth - for youth, to unlock their full potential", he said. He concluded his remarks by welcoming the delegates to enjoy the summit and also mentioned that this year's YouLead theme addresses some of the ideas highlighted in the "Africa we want 2050 Agenda" and "UN 2030 Agenda" which are all directing us to where Africa should be.

"As an institution (MS TCDC), it gives us enormous pleasure to welcome you all to the fourth YouLead Summit. As you have heard, we are not just live here in Arusha, but across the EAC Partner States and beyond", **Richard Ssewakiryanga, Former Executive Director, MS TCDC.**



H.E. Ambassador Donald J. Wright, US Ambassador to Tanzania, at EAC HQ, Arusha



From Left to right: Amb. Donald J. Wright (US Ambassadors to Tanzania), H.E. Jakaya M. Kikwete (former President of Tanzania), Eng. Steven Mlote (EAC Deputy Secretary General) and Abella Bateyunga (YouLead 2020 Summit Director and Executive Director of Tanzania Bora Initiative)

Ambassador Donald J. Wright began his Opening Statement by acknowledging the exchange programs that have been taking place between Tanzania and the USA. He stated that the United States is committed to supporting development projects in Tanzania and East Africa at large, and mentioned the importance of working together on global issues. He highlighted that collaboration, mentorship and research builds stronger leaders and communities. Amb. Wright and his team in Tanzania expressed their commitment in supporting Tanzanian Government initiatives in terms of Democracy, Growing Economy and increase in equal opportunity for all. He concluded his remarks by stating that YouLead Summit was an opportunity to strengthen the relationship between Tanzania,

East Africa and the United States of America since all are committed to work in solidarity to support each other.

"The United States government will continue supporting education, health and entrepreneurship initiatives in the United Republic of Tanzania. East Africa has one of the youngest populations in the world and securing the future of the region's youth requires all stakeholders to work in earnest" - H.E. Ambassador Donald J. Wright, US Ambassador to Tanzania.

Dr. Kevit Desai, Principal Secretary, EAC Affairs and Regional Development, Republic of Kenya

Remarks delivered from Villa Rosa Kempinski hotel, Nairobi



Dr. Desai started his remarks by stating that “The youth is Africa’s largest asset and indeed the youth are our greatest hope”. Dr Desai recommended that the National Youth Councils and other youth platforms should be promoted and empowered so as to empower young people by giving them the platforms to articulate, as well as try to solve their problems. These platforms should promote creativity and curiosity that will empower young people to be the drivers of development in east Africa. As it has already been demonstrated, environmental, social, economic and political solutions are already coming from innovative youth.

The need to create a medium of trust between labor markets and young people was brought up together with the importance of the agriculture sector and its value addition as a driver of youth employment.

He concluded his remarks by reminding that dissemination of information to the youth in a relevant manner is very important, that every youth should understand what rights they have, at the very least they should know article 43 of the Kenyan constitution, and they should also know how they can solve their own problems through innovation.

“There is a need to create succession pathways for young people into politics. Do not let your imagination be confined to one country. The East African Community is a large territory to be explored. Look at the citizens in these six countries as your brothers and sisters” - Dr Kevit Dessai, Principal Secretary EAC Affairs and Regional Development, Republic of Kenya

Amb. Liberat Mfumukeko – the then Secretary General of the East African Community

Represented by Deputy Secretary General, Eng. Stephen Mlote, at EAC HQ, Arusha

Eng. Mlote appreciated the unique opportunity and experience that the YouLead summit 2020 brought to the region by providing physical and virtual liveliness. He stated that the EAC comprehends that young women and men are important assets, taking into consideration that they form above 65% of the region's population and are the driving force behind its socio-economic and cultural reforms, not only in the region but beyond. He posited that the EAC has a strong commitment to build youth capacity and involvement of young people in the integration process; this extends to the EAC Youth peace and security policies, implementation of

Agenda 2063 as well as UN Agenda 2030, among others.

"Through initiatives and programs like the EAC Youth Ambassadors, and YouLead Summit, the East African Community strives to engage young people in the integration process, because young people are the majority"- Amb. Liberat Mfumukeko –Secretary General of the East African Community, delivered by EAC Deputy Secretary General, Eng. Stephen Mlote.

H.E. Jakaya Mrisho Kikwete – Former President of the United Republic of Tanzania, at EAC HQ, Arusha



H.E. Jakaya M. Kikwete delivering the keynote address at YouLead Summit 2020

H.E. Jakaya Kikwete delivered an exposition which began by highlighting the East African Community journey since 1967, providing a detailed account of the EAC integration milestones. He proceeded to emphasize the role of youth in the region in contributing to a people-centred process, where he explained the difference between integration and cooperation in economic, social and political contexts. He stated that the EAC had taken further steps to nurture this relationship and the main task was sustaining the targets and owning East Africanism and patriotism as East African Citizens.

He emphasized that a political federation is key to economic gains and that youth should understand the problems and challenges of the EAC in order to come up with relevant solutions. He concluded

by telling the youth that they are not only the future generation of leaders, but the current as well and they should be proud to belong to the region.

"We are heading towards a fully fledged monetary and political union, as the East African Community. At the moment, no country can just enter the money market and borrow past a certain threshold, let's say 3% of its GDP. That marker is set by the East African Community", H.E. Jakaya M. Kikwete, Former President of the United Republic of Tanzania.

Session 2:

Unveiling YouLead Key Milestone for 2020

Venue: EAC HQ, Arusha, Villarosa Kempinski, Nairobi &
Online 1250pm - 1315pm EAT



From left to right: EAC Youth Ambassadors Clemence Mbabazi (Rwanda), Elias Odhiambo (Kenya) and Ivan Ssebastian Ssegawa (Uganda), deliver the call from an East Africa-wide survey, nominating H.E. Jakaya Kikwete to become the Patron of YouLead.

The session presented by the East Africa Youth Ambassadors, Clemence Mbabazi - Rwanda, Ivan Sebastian Ssegawa - Uganda and Elias Adhiambo - Kenya, was to showcase the "East Africa Youth Governance Architecture Report" and the "East Africa Youth Manifesto".

MSTCDC/YouLead Secretariat and the African Legal Think Tank on Women's Rights, under the MSTCDC Leadership Governance Academy (LGA) and the YouLead Consortium, collaborated through the second half of the year 2020 to deliver the research project "The Youth Governance Architecture in the East African Community: Examining the Enabling Environment for Youth Participation in Governance and exploring opportunities for re-inventing and

entrenching youth leadership", as part of the broader theme "Democracy Monitoring Studies".

The East Africa Youth Manifesto and the East Africa We Want Consultations is an ongoing initiative by YouLead and its partners. The initiative supports the compilation of National Youth Manifestos and consolidating them into an East African Youth Manifesto, through a process where Youth have their say on the ideal East African Community, facilitating their voices on aspirations for the desired regional integration needs and outcomes.

East African Community Youth Ambassador Ssegawa Ivan's presentation raised the issue of a lack of a common voice among East African Youth

and asked the audience to imagine what it would be like to project one voice as the youth in the region.

He further explained that there is a need for the youth to build consensus and prioritize their issues for the "East Africa We Want". East African Community Youth Ambassador Elias elaborated on the need for structures and systems that will provide solutions for both short and long-term problems of young people within the region. His hope was that the Youth Manifesto will provide that. Clemence urged the youth to have a united front on all matters concerning youth, ranging from health

to economic and political issues among others.

She concluded the session by presenting the call by East African Youth for H.E. Jakaya Mrisho Kikwete to be the YouLead Patron. He had been selected through a regional survey carried out in all the six EAC Partner States. He accepted and promised to support and advise the youth on all matters that can be addressed under his patronage.

"When people approach you with such a request, how can you say no?" **H.E. Jakaya M. Kikwete**

Kenya Session

Concurrent Session, Under 40 Political Leaders Forum. 1100 hrs - 1200hrs

Venue: Live from Villa Rosa Kempinski, Nairobi, Kenya

This section provided a brief of the proceedings in Nairobi, Kenya, during the Under 40 Political Leaders Forum opening ceremony. Being a hybrid summit, with four summit centres, the Nairobi summit centre had its own program and speakers, but would periodically switch to video conferencing and virtually follow proceedings from the EAC Headquarters in Arusha.

Introduction

The first day of the Summit was co-hosted by Kenya at Villa Rosa Kempinski hotel in Nairobi. This event was sponsored by Plan International with the contributions of the Kenya National Youth Council and the YouLead Consortium members which included Centre for Multiparty Democracy, Africa Youth Trust, ActionAid Kenya, Siasa Place, Kenya Young Parliamentarians Association, Signs TV, Tsavo Innovation Labs and Emerging Leaders

Foundations.

The Summit Centre in Nairobi, Kenya was graced by Dr Kevit Desai, Permanent Secretary in the Ministry of EAC Affairs and Regional Development. The day was moderated by Victoria Rubadiri, a news anchor and winner of the 2020 BBC World News Komla Dumor Award. Around 100 Kenyan young people participated at the Summit. These included young politicians from different political parties, young people from civil society organizations, young people from grassroot movements, young business leaders and young academicians.



Session 3:

Opening Statements: Under 40 Political Leaders Forum.
1100 hrs - 1200hrs

Venue: Live from Villa Rosa Kempinski, Nairobi, Kenya

Roy Sasaka Telewa, CEO, Kenya National Youth Council



Roy Sasaka Telewa, delivering remarks during YouLead Summit 2020, at the Nairobi Summit Centre

Mr Sasaka spoke on behalf of YouLead partners in Kenya and welcomed the Kenyan participants to the YouLead Summit 2020. He expressed his gratitude to the YouLead Secretariat for involving National Youth Councils in the region and promised that the Kenya National Youth Council will continue working with YouLead to empower young people and to make the voice of young people heard. Mr. Sasaka also praised the Kenyan Youth for being proactive on social media while engaging in matters affecting the country but was quick to note down the challenges including youths not supporting fellow youths in the process.

"It is widely agreed upon that youth engagement on social media especially on twitter #KOT has an influence in government choices/policies in terms of calling for accountability on the side of the government. The youths should however not only use social media for just accountability purposes but also raising ideas and solutions to the problems. Times are hard, but let's make sure we cushion the young people into bettering themselves in all spheres of life"- Roy Sasaka Telewa, CEO National Youth Council

Dr Kevit Desai, Permanent Secretary in the Ministry of EAC Affairs and Regional Development

"The youth are Africa's largest asset and indeed the youth are our greatest hope". - Dr Kevit Desai, Permanent Secretary in the Ministry of EAC Affairs and Regional Development

He recommended: "National Youth Councils and other youth platforms should be promoted as to empower young people by giving them the platforms to articulate as well as try to solve their problems. These platforms should promote creativity and curiosity that will empower young people to be the drivers of development in East Africa. As it has already been demonstrated, environmental, social, economic and political solutions are already coming from innovative youth."

Dr Kevit also mentioned the need to create succession pathways for young people into politics. He also urged the youth to view the EAC community as a larger space to operate in rather than their individual countries and to also see young people from different member states as East African citizens. The need to create a medium of trust between labor markets and young people was brought up together with the importance of the agriculture sector and its value addition as a driver of youth employment.



Session 4:

Intergenerational dialogue on Gaps and barriers that exist in political participation and political representation. 12:00 to 13:20

Venue: Live from Villa rosa Kempinski, Nairobi, Kenya



Panelists at the Intergenerational dialogue on Gaps and barriers that exist in political participation and political representation, held at the Nairobi Summit Centre

The panel included: Roy Sasaka, CEO Kenya National Youth Council; Rosa Wangu – Youth League, Narc Kenya Party; Rev Hamisi Kirenga- ED, Spread Truth Africa and Hesbone Ndungu - Program Manager, Africa Youth Trust

The panel observed that many young people are not attracted to politics unless it was an election year. And those who try to venture into politics are met with so many barriers that it becomes very hard for them to succeed to get into elective or nominated positions. Some of these barriers which were illustrated by the panel include: structures of political parties which many times favor old male politicians against young women or disable aspirants, lack of ideology in many political parties where young people feel like there is nothing to fight for apart personal interests, a

quite a number of political parties are people owned, Godfather/Godmother systems where unless as young people you are connected to a big person in the political party you will not make it to high positions, campaigns finances which are very expensive and few young people can afford them. There is also the issue of lack of trust, many youth experience between what they are promised by politicians during campaigns and what they get after.

“In East Africa, the youth constitute 65% of the population but their voices and presence in the decision-making process have not been felt in the major policy issues affecting them. In Kenya, only 7, 7% of the MPs are under 35 years old”,- Rosa Wangu, Youth League, Narc Kenya

What could be done to counter these problems? The panel proffered some solutions among them legislative and incentivised. For example, many political parties receive funds and these funds should be given considering the level of inclusion a political party is willing to make. Regarding legislation, there is a need to go beyond making laws, and think about the implementation of laws, framework, timelines for implementation and penalties for non accomplishment.

The second change regards young people themselves, include:

- Reinforcing civic education to young people from early age and mentor them to be servant leaders;
- Values based mentorship which goes beyond personal or tribal interests to help young people create their own value system;
- Young people to go beyond their own empowerment and start being solution providers in their communities;
- Young people who are in political parties to be more demanding and not get comfortable with discussions in youth leagues;
- Conversations to move from participation to influence;
- Unity of purpose among young people and stop self sabotaging;
- Use social media to influence other young people and bring solutions to issues regarding the country;
- The youths to develop and support their own narrative to development as opposed to following narrative that are already set by political class;
- The need to develop effective and sustainable political mentorship programmes to support youths in politics on areas such as resource mobilization, social media campaigning and effective manifestos development;
- The need for youths to support one another in the political process by fronting one candidate and having unity of purpose.

Additionally, to the old generation of leaders, there is a need for leaders who are at peace with their own mortality. Leaders who understand that they will not be here forever and that they have a duty to prepare, mentor and groom successors.



Session 5:

Sharing of experiences by youth serving political leaders, focused on helping and hindering factors for youth participation in leadership: 1400 - 1530 hrs

Venue: Live from Villa rosa Kempinski, Nairobi, Kenya



Orange Democratic Movement Secretary General, Edwin Sifuna, sharing his perspectives during a session aimed at fostering youth participation in leadership and governance, during YouLead Summit 2020 - Nairobi Summit Centre)

The panel included: Edwin Sifuna- Secretary General Orange Democratic Movement - Kenya; Senator Sylvia Kasanga - Nominated senator, currently the vice chair of the ad hoc committee on COVID19; Okoth Opondo- Aspirant Kibra 2019 by elections and Bina Maseno - Founder of Badili Africa

"There is a disconnect between where our politics is and the needs of millennials. The under 40 demographic demands business, opportunity, technology and cross border harmony. As an under 40 political leader you are expected to emphasize this youthful aspirations even though your political party may be populated by people from a generation with a conservative outlook". - Edwin Sifuna, Secretary General Orange Democratic Movement

"Knowledge is power. How do we translate politics to real life? Many times young people don't know

even about their rights. And many researches have shown that the majority of young people are disenfranchised or not interested in politics. And the sad reality is that the majority of the decisions which are made by politicians affect them mostly." - Bina Maseno, Founder of Badili Africa

"Even the people who are aspiring to be leaders need to be mentored. There are many things which happen from the time you declare to run for a political seat. You will be called everywhere and people will be expecting financial contributions from you which in many cases young people don't have. This is a culture we need to change. In other places it is the other way around. Voters sponsor politicians and in that way they can be accountable to them. But how do a voter who has been bribed ask for accountability from their leaders?" - Okoth Opondo, Aspirant Kibra 2019.



Panelist contributing to the session's theme, from left to right; Victoria Rubadiri (Journalist and moderator), Okoth-Opondo (Aspirant, Kibra Constituency, 2019, Bina Maseno (founder, Badili Africa), and Edwin Sifuna (ODM Secretary General)

"Some groups of young people have started realizing the power of numbers. These kinds of groups have ideas about who they want as youth MCA or MP and they are working toward achieving this by bringing people to rally behind their aspiring leaders. As young people you must be ready to work a bit extra. Many times, the space is not given but you have to grab it. And that requires consistency, you must have the right information, do research, talk to the people who matter, build consensus in small groups, believe in yourself and fight for what you believe in. It is not always about money, there are people who get seats without too much money but that depends on how well you are connected to the people on the ground and how well you sell your agenda to your community." - **Senator Sylvia Kasanga:**

The youth were challenged to join political parties, and should not simply join political parties at the time of elections, but actively participate and support parties very early in on. This perspective was vividly clear from the discussion where the majority of the youth in the auditorium indicated they were not in political parties, nor did they

understand the process of joining the political parties. The youth raised many challenges why they were not involved in political parties including high registrations fees, ownership of political parties by individuals and failed political parties' manifestos. Participants further noted that many political parties in Kenya during party nominations are chaotic and almost difficult to offer space to youth leaders.

It was evident during the discussion that youth participation in political parties was wanting and specifically for women. Participants therefore called for political party representatives present to educate youths on the process of joining political parties, to ease up the process of registration and inculcate youth ideas and perspectives in party ideology. As political parties were seen as vehicles for youths wishing to join active politics, youths were encouraged not to shy away from running as independent candidates because the electorate can identify the best out of the rest of the aspirants.

Civic education on electoral processes came to play during the dialogue when it was revealed that

youthful participants were not aware of the basic articles of the constitutions i.e. Article 43 of the Kenyan constitution that is very fundamental for anyone wishing to call for accountability on political leaders. Youths wishing to join active politics were encouraged to read basic constitutional content that is pertinent to the process for them to be able to be articulate in addressing key issues and mobilization.

Participants agreed that women have been sidelined in participating in political issues with minimal representation with specific reference to

women in marginalized areas and those living with disabilities. When it comes to political parties, women participation is very low compared to men. Suggestions were made of the women already in political parties to act as role models and establish rural connections and capacity building programs to encourage young women participation in political parties.

Session 6:

Break-Away Sessions 1530 - 1700 hrs

Venue: Live from Villa rosa Kempinski, Nairobi, Kenya



A section of the delegates participating in the afternoon breakout session in the Nairobi Summit Centre

The breakaway sessions were led by the Center for Multi-Party Democracy (CMD) and ActionAid Kenya.

The first break away session from the Center for Multi-Party Democracy (CMD) gave specific reference to the voices of the young people in the Building Bridges Initiative (BBI) process which the recommendations included a call for young people to read and understand the BBI and not letting the politicians interpret for them the document. The BBI is a government-supported plan to make fundamental changes to the country's constitution, spearheaded by President Uhuru Kenyatta and Rt. Hon. Raila Odinga. The establishment of the Youth Council in the BBI needed to be understood clearly as well as what practical solutions it would bring looking at the fact that the major challenge facing most youths

is unemployment. Youths were encouraged to lobby other young people to read the document for themselves and in this way, they will have a clearer understanding of the document and what it implies for their future.

The Second break away session was led by ActionAid Kenya reference to the topic "Are Young people Assets or Liabilities to Politicians" and it identified that economic challenges forced youths to depend on politicians but a major call was to enhance civic education for youths to stop taking politicians words as the gospel of truth and instead examine critically and use their sources of information to get to the bottom of the matters.

Key Session Outcomes:

1. Leadership Training and Development Program established through interventions impacting on Values and Political Culture, Mindset Transformation and Accountability;
2. Youth Participation and Inclusion in Policy Making is enhanced through expansion of spaces for inclusion, development of young people's capacity to participate in policy making processes and addressing the gender gaps.

Key Session Interventions:

- Define values and political culture that would enable youth leadership;
- Coach the YouLead Network through a mindset transformation process;
- Mentor East African Youth Leaders on how to offer leadership to accountability processes;
- Amplify young women's voices in East Africa's Governance Conversations;
- Networking and Exchange amongst the YouLead Network Alumni and Partner networks;
- EAC Youth Participation in Election Observation Missions;
- EAC/EU Young Parliamentary exchange Initiative;
- Scaling Up "Tubonge" in partnership with KYPA;
- Advocate for affirmative action for youth inclusion in policy making processes;
- Restructuring our youth policies and councils to be more responsive to youth;
- Mainstreaming of Gender Equality.

Session 7

The Gender Equality Forum; Young Women Mobilizing towards goal 5 (Agenda 2030) and Aspiration 6 (2063) - from EAC HQ, with both in-person and virtual panelists.

(Session sponsored by Plan International Kenya)

Panel: Banu Khan, Gender Advisor, Plan International MEESA Office; Salome Mbugua, Commissioner - Irish Human Rights and Equality Commission; Fancy Sheila, Young woman advocate, Uganda; Zaituni Daudi, Tanzania woman advocate; Suzanne Rwaswa, Care International Burundi; Farida Makame, Restless Development Tanzania; Sara Ezra Teri, Program Director, MS TCDC; Moderator - Sodfa Daaji, Strategic and Technical Advisor on Global and Continental Engagements, YouLead

The session was geared towards creating awareness and activating the capacity of young women towards the Goal 5 of the UN Agenda 2030. It also addressed the need of a radical and bold generation of young people to be fearless to make decisions because a change in the mindset of the people is the best tool that can be used to change society. Commissioner Salome addressed the issue of some women being denied their rights shouldn't make young women give up in life, but it should stand as a strong push factor for their growth and more contribution to social impact and standing for their rights.

"The word 'radical' comes from 'root'. It means addressing the root cause. We cannot achieve an equal society, if we do not change the people's mindset. That is why young women and men need to understand that gender equality benefits everyone", Sodfa Daaji, Strategic and Technical Advisor on Global and Continental Engagements, YouLead.

"Young women mean business, and they are already taking up their places in different spheres. As a young woman in Kenya, I remember having to do fundraising so that I could further my education in Ireland. Young women should not sit and wait for other people to open the door for them. We

need to claim these spaces", Salome Mbugua, Commissioner - Irish Human Rights and Equality Commission

"In today's workplace, collaboration and problem-solving are the most important skills for any successful team or employee. Creativity is also a third attribute. We therefore need to collaborate even further as women, deliberately build our skills in order to stand out and provide value wherever we are", Banu Khan

"Many decision-making spaces possess intrinsic barriers that prevent women from actively participating in leadership. One of the major challenges in the political arena is cultural attitudes and the relative lack of political party support and goodwill for women candidates. Most female candidates opt to vie as independent candidates, because available options in parties are often limited to women MP positions", Fancy Sheila



Panelists at the Gender Forum during the afternoon session, from the EAC Headquarters in Arusha, Tanzania.



Day 2


**Youth at the Center of Peace Building and
Conflict Prevention (Including Counter
Violent Extremism) Host by: Juba, South
Sudan & EAC HQ, Arusha, Tanzania**

Tuesday 24th November, 2020

Session 1:

Opening Remarks 0900-1030 hrs

The forum was dedicated to providing an opportunity for the youth to have their voice heard and strengthen their ability to engage in peace and security and contribute towards building an effective, well-coordinated, and responsive youth sector that acts in solidarity within the region. The discussions focused on the vulnerability of youth in conflicts in the region and the role youth can play in peace building, ensuring sustainable security and stability in East Africa.



Leonard Onyonyi, Peace and Security Expert, East African Community - joining virtually



In his opening remarks, Mr Onyonyi welcomed the participants in the Second day of the Summit dedicated to the Youth at the Center of Peace Building and Conflict Prevention. He said that in matters of peace and conflict, young people mainly are viewed as perpetrators and victims. Young people are said to be the leaders of tomorrow, however Mr Onyonyi emphasized that we need to move from considering young people as leaders of tomorrow to leaders of today. According to him, this should pass through empowering young people. This is why the EAC has developed the EAC Youth Policy. In matters of Peace and security, the objective of the EAC Youth Policy is to ensure youth participation in political processes and peace building for political,

social and economic stability of the East African Community. It is important to mentor young people in this area, that is why the EAC Secretariat has been involving EAC Youth Ambassadors in Election Observation Missions. He concluded his remarks welcoming young people to this Second day of the Summit.

"Young people are not only the largest voting block in Africa, but the ones most likely to be affected by violence either as victims or perpetrators. We therefore need to move purposefully and include youth in policy and decision-making spaces".
- **Leonard Onyonyi, EAC Peace and Security Expert**

Amy Longland, Programme Officer - Countering Violent Extremism Unit - The Commonwealth - Joining Virtually

Ms Longland started her remarks welcoming the participants to the Second Day of the Summit. She explained that the Commonwealth Secretariat has great interests in matters of Peace and security and that is why it has its department of Countering Violence Extremism. The Commonwealth Countering Violence Extremism covers 4 areas aiming to strengthen mechanisms of countering violent extremism, promote democracy and respect of human rights. Ms Longland stated that the role of young people is fundamental in peacebuilding, conflict prevention and countering violent extremism. For the Commonwealth, young people are key players and should be seen as such especially in countering violence extremism. She concluded saying that the commonwealth is very delighted to be part of YouLead summit and wishes all participants to continue having these conversations, as young people are agents of peace.



"The Commonwealth Secretariat supports opportunities for youth to learn from each other, and the YouLead Summit in its hybrid format is such an initiative that is fundamentally important, because oftentimes young people are overlooked yet their ideas could potentially solve so many of society's challenges" - **Amy Longland, Programme Officer - Countering Violent Extremism Unit - The Commonwealth**

Emmanuel Saulo, YouLead Country Coordinator for South Sudan, speaking from Juba

Mr. Saulo welcomed all participants to the East Africa Youth Forum on Peace on behalf of YouLead. He stated that conflict has negatively impacted many populations in the region and beyond where over 60% are youth. He noted that despite several views on who the youth are, they contribute significantly to the solutions provided for the region and world over. He also stated that the forum intends to advocate for more youth inclusive policies that will give them a platform and a voice, an increased level of government engagement and to create a youth network that will bring together youth working in peace building.

"There are different approaches that young people are using to contribute to Peacebuilding in their communities by promoting cohesion and reconciliation. An example in South Sudan is the inter-religious dialogues which have been spearheaded by the youth" **Emmanuel Saulo, YouLead Country Coordinator for South Sudan.**

Gola Boyoi Gola - Chairperson, South Sudan Youth National Union , speaking from Juba

Mr. Gola emphasized that tribalism and illiteracy had greatly contributed to conflict propagation in Africa. He also stressed the importance of the EAC in preventing conflict, because when one Partner State becomes embroiled in conflict, it affects the other States too. He gave an example of how refugees from different East African Countries are now residing as displaced persons in different countries in the region.

"The reality is that most conflicts in Africa are not ideologically driven. On the contrary, tribalism and resource accumulation are the primary causes of conflict in our region". - Gola Boyoi Gola, Chairperson, South Sudan Youth National Union



H.E. Rebecca Garang, Vice President of the Republic of South Sudan

The vice president appreciated the opportunity to address the young people of South Sudan and the region. She started off her presentation by asking the youth to envision what kind of country future generations will inherit from the current government and highlighted the fact that the independence of South Sudan was brought by the youth through several wars. She implored the current government to recognize the hard work of the young people and that the future belongs to the young people. In order to create more opportunities for the youth, she stated that her office will provide youth mentorship to pave the way and also stressed that the young people should not limit themselves to government positions, but that they should learn to lead themselves and educate themselves.

"Ask yourselves, what Nation do you want to leave for your Grandchildren? As the Chairperson of the Gender and Youth Cluster, I have had the pleasure of interacting with young people from various backgrounds. I am always eager to hear their ideas about the challenges we face as a Nation and region". - H.E. Rebecca Garang, Vice President of the Republic of South Sudan



Session 2

The Virtual Panel of Experts: "African Union Silencing the Guns" Understanding the Role of Youth in the promoting peace in Africa 1030-1130



Delegates at the Juba Summit Centre follow the proceedings as Christine Odera delivers her remarks, during day two of YouLead Summit 2020

Panel: Christine Odera - Commonwealth Youth Program; Petrider Paul-AU Youth Advisory Council, Carine Umtoniwase - Executive Director, Footprints for Change; James Bobaya, Institute of Social Policy and Research ; Gola Boyoi Gola, Chairperson of South Sudan Youth National Union

The session set out to find out the actions the African Continent in general and South Sudan specifically are taking to contribute in silencing the guns and making peace a reality. Challenges such as: Internal communal fights majorly practiced by the youth, national conflicts within national political parties, constant flow of guns into South Sudan, high corruption rates- lack of youth commission fund, business dominance by foreign investors among others mean that young people are not able to engage relevantly in their communities. Ms. Petrider stated that Youth Member of parliaments should advocate for the youth agenda and that the agenda should be championed in the parliament. Mr. Gola further stated that the youth should be

engaged in skills development for self-reliance.

Mr. Boboya posited that the South Sudan government should create space for youth engagement in the permanent constitutional making in South Sudan, conflict resolution dialogue among the youth communities of South Sudan and train youth on conflict and peace building. This has led to the youth of South Sudan being divided along tribal lines leaving out their national youth agendas unattended to.

Due to a lack of support for youth by the government, the majority of the youth remain unemployed. This has contributed to illegal recruitments of youth into rebel movements/rebellions. Christine Odera was of the view that Civil Society Organizations should design projects on youth empowerment. She also stated that the EAC should create learning opportunities through scholarships, design programs benefiting youth, create space for youth within Commonwealth programs, national and peace agendas.

Carine Umutoniwase shared her experience with her organization where issues of peace and security are talked about since early age. Children from primary schools need to be mentored and thought about peacebuilding and be involved in peacebuilding activities. The change of our society for the better need to start with children. Silencing the guns is a generational call that goes beyond one generation. We need to pass these skills and knowledge on peacebuilding to the young kids, so that they can start understanding about peace, justice, equality and actively working towards that.

One contributor stressed that young people do not cause violence and are not violent. Young people are products of structural violence such

as poverty, economic exclusion, and deprivation of opportunities, tribalism and corruption. The violence young people engage in is a consequence and an effect but not a cause. What we need is to dismantle the causes of the violence.

"We need to start intentionally investing in the leadership capacity for young people to lead and be peacebuilders in their communities", Carine Umutoniwase, Executive Director, Footprints for Change.



Session 3:

Virtual Town Hall: Countering Violent Extremism: How are youth affected and what tools are available for youth to participate in preventing violent extremism, 1130-1230 hrs

Speakers: **Amy Longland** - Program officer, Countering Violent Extremisms, Governance and Peace Directorate, Commonwealth. **Jacob Magai** – External Secretary South Sudan Youth Union. **Ann Mauwa** - Program Officer, Uzalendo Africa and Youlead Alumni

Amy Longland, Program officer, Countering Violent Extremisms, Governance and Peace Directorate, Commonwealth

In 2015, the CHOGM agreed to create the Counter violence extremism Unit to support member countries to build capacity to counter violence extremism in all its form, and CVE Unit has been in operation since 2017. The CVE Unit in the Commonwealth works to promote SDG16. Many CVE initiatives frame youth as either perpetrators. To effectively address the drivers of violent extremism and promote peace, youth must be engaged as partners in the design and implementation of relevant programs and policies. Amy also presented on how young people can participate in preventing and countering violent extremism, including:

- Integrate government engagement, partnership and collaboration into P/CVE strategies, plans, and programs;
- Ensure that youth are continuously reaching out to the marginalized, assessing how your organization's operations and programs promote inclusion or exclusion (from staffing and hiring, to where your programs take place, etc.);
- Build partnerships with other youth-led and civil society organizations at the community level, including through leveraging connections made at the international fora, such as the global forum on youth , peace and security in Amman or the Global Youth Summit against violent extremism in New York;
- Coordinate campaigns and activities, on and offline, with other youth and youth organizations on an ongoing basis;
- Maintain independence and focus on P/CVE, regularly reviewing and communicating the results, impact and theory of change.

"Another factor that makes young people become radicalized and make them travel abroad to be recruited as fighters, is the lack of belonging. So upon return, the structural issues which made them leave in the first place, should be addressed", **Amy Longland, Programme Officer - Countering Violent Extremism Unit, The Commonwealth.**



Jacob Magai, Executive Director at Relief Adversity & Development, South Sudan.

According to Mr. Magai the main factors sparking violence in the Republic of South Sudan are, among others, cattle rustling, land grabbing and political violence. Majority of the population of the people of South Sudan practice cattle keeping as one of the major economic activities which is evidenced in the great political regions of Upper Nile and Bar el Ghazel. He stated that the youth constitute the highest population percentage in the Republic of South Sudan and that the same youth are involved in the act of cattle rustling due to the fact that there is unemployment, as well as lack of youth sensitization and training on entrepreneurial skills. He also stated that land grabbing is a common practice in the Republic of South Sudan and has alarming practice rates. While there exist land policies as stipulated clearly in the national constitution however these policies or laws have not been practiced to a large extent therefore causing violence at different levels. These have contributed largely to political violence and struggle for power within the ruling party and the emergence of new political opposition parties. This political movement led by few political figures targets the youth as the human resource or main

army and since most of the youth are unemployed and divided by tribal alienations, youth themselves have become victims.

Despite these challenges, Mr. Magai opined that a lot can be remedied through the integration of youth involved in conflicts into day to day living projects. While stating that the Revitalized Government of National Unity (RTGNOU) must have youth included by allocating a few ministries to the people or youth he added that Youth should be given space at the executive role and more places for advocacy and representation at the legislation level. He concluded by advising that there should be programs aimed at mentoring young people, intergenerational conversations and leveraging youth networks like the YouLead Alumni and many others, as well as peace and reconciliation conferences among the affected communities.

"As we speak here in Juba, there are young people all across South Sudan and Africa, who are not online, not by choice, but because they cannot afford it. I therefore challenge all delegates listening to me this morning, to be more deliberate in creating these youth engagement platforms. We need to involve the grassroots even more" **Jacob Magai, Executive Director at Relief Adversity & Development.**



Ann Mauwa- Program Officer, Uzalendo Africa and Youlead Alumni

"Whereas young people are the ones who are mainly recruited into violent extremism, many of them have been creating different ways to prevent and counter violent extremism. This has been happening through sports, theatre, arts and social media engagement"- Program Officer, Uzalendo Africa and Youlead Alumni



Nelson Kwaje, Peace Advocate and Founder, WEB4All - Address from a peace icon from South Sudan

Mr. Kwaje stated that there should be restoration of the social fabric in countries that experience violence and that the youth are the biggest vehicles for executing the national duties, like bringing communities that practice conflict or violence together through activism. Many countries in Africa have laws but most of them are not well implemented because the youth are divided along tribal lines. Furthermore, there is a lot of distrust among the young people which acts as an impediment to the championing of their own national youth agenda. Currently, the youth of South Sudan are involved in the discussion and are shaping the structure of the permanent constitution.

"This process will allow healing to take place and allow trust to develop among the young people. Efforts have been made to create equal representation of the young people at all levels of government to reduce divisions along their tribal affiliations. This national dialogue has a wide mandate with young people's agenda being covered fully"- Nelson Kwaje, Peace Advocate and Founder, WEB4All



Session 4

Breakout Sessions , 1500-1700hrs

South Sudan Sessions

Session Title: The South Sudan We Want

Moderator: Alimure A. Awuda - Program Officer, Institute of Social Policy and Research

Speakers

- Fernanda Paul - Deputy Chairperson, South Sudan Youth Union
- Wani Stephen Elias - Executive Director, Resilience Network
- Soro Wilson Sebit - Founder of Peace and Democracy Advocacy Network-PDANET
- Grace Aguil - Program Manager, Oxygen Girls
- Maliamungu Zacheus - Co-founder, Youth Solidarity

According to Fernanda Paul the South Sudan he envisions should have no discrimination, respect human rights, and allow for freedom of expressions, equitable distribution of wealth and of the states resources. It should also allow equal access to facilities such as health, education and infrastructure, while reducing the income inequality gap. Mr. Wani Stephen on the other hand dreams of a South Sudan where there is peace, security, accountability, transparency and inclusive governance. He further stated that under those conditions there would be an increase in agricultural production, strengthened education systems and increased constitutional implementation.

Ms. Aguil sees a South Sudan that is literate, productive, respects diversity, empowers women and has access to rural areas. Mr. Sworo's vision for South Sudan is one where there is freedom of expression, justice for all, and respect for humanity, improved security and good governance.

"I envision a South Sudan where there is the necessary political will to implement good governance through peace and reconciliation, a country that has freedom of expression, robust infrastructural development and a youth inclusive government", **Maliamungu Zacheus, co-founder Youth Solidarity**



Tanzania Sessions

Session Title: The Role of East Africa Young Leaders in the fight against corruption



The panel consisted of Alphonsina Ambrosi, YouLead Alumni (Tanzania), John Samwel, YouLead Alumni (South Sudan), Tony Mihigo, EAC Youth Ambassadors Platform (Rwanda), Anitha Malinga (EAC Youth Ambassadors Platform (Uganda), Abdillah Lugome, Executive Director, Tunaweza Organization (Tanzania)

Anitha stated that corruption is a threat in Uganda where getting what you need has changed from being competent and merit based to who you know. This has affected service delivery in schools, hospitals and many other public and private service areas. She further stated that poor structures in service production centers have led to an increase in corruption. In one way or another, poverty has also been a source of corruption especially where one can't afford the actual price of the service, they use illegitimate means to access these services. Alphonsina also shared that youth and women are the main victims of corruption and they fail to access different opportunities such as political seats, job opportunities, and accessibility to different basic

services. This is largely due to the fact that most men in power take advantage of them.

It was recommended every young person in the EAC should have a certain level of ownership in the fight against corruption, this will create the spark that will enable a future with more possibilities for the current and future generations. Mr. Sadam stated that if we want to end corruption, we should then make all youth see it as evil. Tony from Rwanda stated that the youth should be engaged in the leadership selection process to ensure that the right leaders are put in the right positions.

John from the Republic of South Sudan stated that there is a rather critical level of importance in involving youth in governance processes. He stated that it is imperative that the issue of youth inclusivity in the policy making processes of each country is addressed because youth constitute at least 70% of our East African population and because of that, the policies made now will not only affect the current population but the future generations.

John also stated that accountability should be prioritized since transparency and accountability will be one of the leading steps towards achieving the war against corruption. He recommended that we should use all the experience, talents, roles and positions to against corruption

Lugome encouraged the youth to raise their voices against corruption and use the National Youth Councils in their respective countries to push forward the Youth agenda. In the case of Tanzania, the National Youth Council is yet to be established, however, it should be given priority and once it is in place it will be an avenue to air out the views of the youth. Lugome gave the example of Tanzania which is currently positioned as a good case study with a significant drop in its corruption cases due to strong leadership and accountability structures.

Alphonsina recommended that corrupt leaders should not be demoted but rather be entirely removed. The tendency of shifting people to lower positions or allocating them to remote areas only encourages misconduct since the leader knows that their behavior leaves room for retaining their positions or at least remaining in track of having a role.

"Corrupt leaders should not be demoted, but rather be removed from office and prosecuted for their crimes". Alphonsina Ambrosi, YouLead Alumni.

Session Title: A Deep-dive into the UN Sustainable Development Goals, SDG's (Goal 16, target 7, indicator 2) - Kijana Wajibika project

Convener/coordinator: Restless Development

Moderator(s): Badru Juma Program Associate, UN Global Compact Network

Hon. Wami stated that the SDGs are the development agenda where all UN members agreed to end all forms of poverty, however, the question that is pertinent is on how many young people are conversant with the SDGs?

The SDG's came after Millennium Development Goals (MDGs) which ran from 2000 to 2015. He opined that it is indisputable that SDGs touch every aspect in life therefore countries are set to reach higher standards of services provision for the betterment of their people. Hon. Wami further stated that the UN SDGs do not operate in isolation with other development strategies such as the AU Agenda 2063, EAC Agenda 2050, Tanzania National Vision 2025 and Zanzibar launched 2040 vision to achieve development in the very equal lines.

The SDG's are expected to be more inclusive of young peoples' priorities in order to help the youth in their struggle for knowledge, exposure and

partnerships. Goal 16 specifically covers inclusive participatory and representative decision making at all levels which should be structured to meet the needs of young people, catering for equal opportunities for all, especially marginalized groups, such as people with disabilities.

Hon. Wami explained that the Kijana wajibika project works with young people to ensure their total engagement in the processes of development and competence building. Despite the fact that young people are differently enabled, they can be involved according to their abilities and environmental surroundings. He encouraged young people to keep up-to-date, take due note of information that will equip them in their engagement process.



	Webinar title	Facilitating Organization
1	16 Days of Activism: From Awareness to Activism	YouthLine Forum
2	Youth for Violence - Free Elections (#NotWorthOurBlood)	Faraja Africa Foundation
3	A pro- citizen's leadership	RDP Uganda
4	How can East African Youth effectively run for political office?	ActionAid Uganda
5	Creative Activism and Digital Engagements – Alternative	ActionAid Uganda
6	Sparking a University Activism Movement Across the Region	Youth Line Forum

Key Outcomes

- A dedicated East Africa network of youth-led or youth serving organizations working in peace building and conflict resolution is established;
- Youth are included in reconciliation, mediation and arbitration policies in peacebuilding and conflict resolution at early stages;
- Youth awareness of existing frameworks and entry points for involvement in conflict prevention.

Key Interventions

Consolidate an East Africa Youth Network for Conflict Prevention and Peace Building;

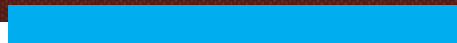
- Capacity building for Young PeaceBuilders on Reconciliation, Mediation and Arbitration;
- Peer to peer roundtable conversation for experience sharing on the implementation of peace and conflict resolution mechanisms;
- Peacebuilding advocacy training for youth in the region;
- Capacity Building for Youth on Implementation of UNSCR 2250.



Day 3

Youth in Business and Enterprise – East Africa Under 40 Business Leaders Forum: Accelerating Economic Opportunities and Decent Work for Youth

Introduced in November 2019, the forum has gained traction in the region, especially amongst young CEO's, entrepreneurs and innovators. This year the forum was composed of well-structured sets of sessions, focusing on youth specific policy and capacity issues resulting in a set of outcomes that could be taken up by EAC Member States, development partners and other actors. In addition, YouLead program piloted its first ever East African Youth Enterprise Awards, recognizing youth-led businesses across the East African Community (EAC) Partner States which, in the current Covid-19 pandemic global context, managed to remain resilient and are simultaneously taking deliberate innovative actions towards providing decent livelihoods and confronting the most pressing issues of our region, especially those affecting women and youth. Unfortunately, due to a number of financial constraints, the program was successful in Tanzania, Rwanda and Uganda, awarding 11 young entrepreneurs with seed-funding to enable them to advance their business.



Moderators



Lillian Madeje,
Founder, Niajiri Platform
(Tanzania)



Diana Mpyisi,
Founding Curator,
Kigali Hub (Rwanda)



Dr. Frank Nziza,
CEO & Co-founder,
Ndakira Group (Burundi)

Session 1:

Opening Remarks

Streaming online from Arusha, Bujumbura, Kigali

Juvenal Afurika, Country Director, Care International Burundi

In his opening remarks, Juvenal Afurika, Country director of Care International Burundi stressed that Care international is engaged to support innovative ideas through the innovation Hub "Nawe Nuze". Young people must know that they have the capacity to make Burundi and the East African community a better community. Youths don't have to think of their own country only but they have to know that the community is for them.



Alain Amrah Horutanga, Coordinator, YAGA Burundi

After welcoming the participants, Mr Alain Amrah Horutanga reminded the young people of the upheaval caused by COVID 19 and called them to engage in the decision making process, which should take in consideration the changes brought by the pandemic and create innovative solutions.



Tony Otoa, Chief Executive at Stanbic Bank Business Incubator Uganda

"At Stanbic Bank Uganda, young people are our most important target group, because we live in the youngest country in the region and the world. We therefore strive to support innovative ideas from youth, so they can create opportunities for meaningful employment" - Tony Otoa, Chief Executive at Stanbic Bank Business Incubator Uganda"



Prof. Manasseh Nshuti, Minister of State for East African Community Affairs, Republic of Rwanda

Prof. Nshuti welcomed the participants and congratulated the Summit's organizers. He then stressed that the common market is an opportunity for youths from across the region, that they should take advantage of. He also reminded that EAC Youth should be more innovative and embrace E-commerce; artificial intelligence, these should be benefited by all EAC youths



Opening speech

Kanene Jean Claude, Assistant of the Minister of EAC Affairs, Youth, Sports and Culture, Republic of Burundi

The Minister welcomed the participants to the summit and stated that he was pleased that Burundi had been selected to host the East Africa under 40 Business Leaders Forum. He pledged that the Republic of Burundi would make its best efforts to implement the outcomes of the forum. He noted that the Republic of Burundi is encouraging and mobilizing its youth to adhere to community driven development associations in order to work to eliminate poverty. He concluded his remarks by saying that the beneficiaries of the government programs contribute largely to the integration of the EAC and the achievement of the EAC Development Strategy.



Session 2

Exposition on Demystifying the African free Trade Area agreement (AfCFTA): What it means

Speaker:

Dr. Joy Kategekwa, Strategic Adviser to the Assistant Administrator and Regional Director, United Nations Development Programme (UNDP).



Dr. Kategekwa started her session by stating that the African Continental Free Trade Area (AfCFTA) is a key in helping Africa address the challenges of COVID-19 and it presents a major opportunity for African countries to bring 30 million people out of extreme poverty and to raise the incomes of 68 million others who live on less than \$5.50 per day. She noted that Africa is a youthful continent which testifies to the fact that a great portion of the population that will benefit is the youth. It is projected that the AfCFTA will boost wages for both skilled and unskilled workers at the rate of 10.3 percent for unskilled workers, and 9.8 percent for skilled workers that will benefit from both rural and urban youth.

In her remarks, she stated that with the implementation of AfCFTA, trade facilitation measures that cut red tape and simplify customs procedures would drive \$292 billion of the \$450 billion in potential income gains. In addition to that, policy responses that result in subregional trade blockages will increase transaction costs and lead to even larger welfare losses. She noted that in Sub-Saharan Africa, these policies will disproportionately impact household welfare as a result of price increases and supply shortages. Welfare losses would amount to 14 percent relative to the no-COVID scenario if countries were to close their borders to trade (World Bank 2020).

Dr. Kategekwa noted that border closings have disproportionately affected the poor, particularly small-scale cross border traders, agricultural workers, and unskilled workers in the informal sector. Furthermore, the COVID-19 pandemic has laid bare the deficiencies in trade facilitation and border management procedures, as many of these countries have struggled with efforts to keep trade moving while increasing imports of essential supplies and mitigating the spread of the disease. In this context, a successful implementation of AfCFTA would be crucial to the development within the region and the continent.

In the short term, she opined that the agreement would help cushion the negative effects of COVID-19 on economic growth by supporting regional trade and value chains through the reduction of trade costs while in the longer term, AfCFTA would allow countries to anchor expectations by providing a path for integration and growth-enhancing reforms. She also noted that the pandemic has demonstrated the need for increased cooperation among trading partners. By replacing the patchwork of regional agreements, streamlining border procedures, and prioritizing trade reforms, AfCFTA could help countries increase their resilience in the face of future economic shocks.

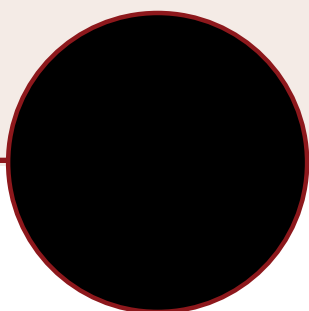
In her humble opinion, the Agreement is a great opportunity that the youth ought to seize by their participation in policy making and as a great step to make the cross-border business more practical which is a very important point in supplying African products. Seen as a "gift", she believes the AfCFTA is an opportunity to develop our continent, to protect its raw material and it's a commitment to remove the roadblocks in the way of African integration. Called to "utilize it" as young people, "it's an opportunity for young entrepreneurs who have goods to export and built brands and reputation to be able to export in an over-one-billion-person market. She further

emphasized that the AfCFTA is a great opportunity for Young people to create income, jobs and wealth and contribute to economic growth of the continent by adding value to commodities that have sold in raw form. A great opportunity for Intra-African Trade.

"I can equate the AfCFTA to a gift. Untie the ribbon and see what is inside, understand it and utilize it. Trade agreements are an opportunity for those with something to export". - Dr. Joy Kategekwa, Strategic Adviser to the Assistant Administrator and Regional Director, United Nations Development Programme

Session 3:

Multi-stakeholder dialogue for addressing policy hindrances and capacity constraints that youth business leaders face undertaking national and regional cross border trade in East Africa, and Africa as a whole.



Permanent Secretary
Ministry of Trade, Republic of
Rwanda



Emmanuel Bigenimana
Permanent Secretary
Min. of Youth & Culture, Republic of
Rwanda



Tony Otoa
Chief Executive at Stanbic Bank
Business Incubator Uganda



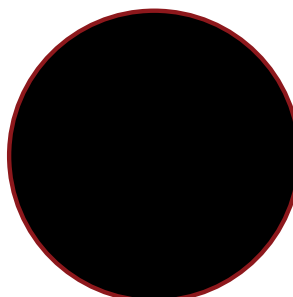
Ian Tarimo
Executive Director
TAI Tanzania.



Zephania Niyonkuru
Deputy CEO, Rwanda
Development Board



Christian Nibasumba
Country director
Trade Mark East Africa Burundi
ate of Customs and Trade.



Geoffrey Osoro
Trade Coordinator East African
Community, Trade expert,
directorate of Customs and Trade



Piere Claver Ndiwimana
Director General
Burundi Business Incubator



Moderator

Lilian Secelela Madeje

Founder Nijiri platform
(Tanzania)

The session made an assessment of regional integration in Africa and the EAC. It's important to note that despite various regional integration efforts in place, Africa remains the least economically integrated region in the world, as measured by intra-regional trade flows. The share of intra-regional exports-imports in total world trade of the region over the 2000's was between 11% - 13% in developing Africa, while it was at 19% - 20% per cent in developing America and 48% - 51% in developing Asia.

According to an UNCTAD report of 2013, taking into account the estimates for informal trade, the figures for Africa rose to the levels for developing America, which were still much lower than those of developing Asia. The panel highlighted that among all the regional economic communities in Africa ranked on that index, the EAC ranks as the top performing community in overall regional integration. The EAC has higher-than-average scores across all the dimensions except for financial and macroeconomic integration. According to these estimates, this is an opportunity for young people to take the lead on this success and develop their potential in regional trade.

Young Africans as well as East Africans are facing a poor competitiveness in production and trade (narrow production and export structure), a high degree of product and market concentration in trade (relative dependence on primary commodities), and external factors such

as high competition from imports (especially manufactured products from other developing countries) are the inhibiting factors to boosting intra-regional trade in Africa (UNCTAD, 2013)

The panel noted that many young people have entered the informal sector owing to the lack of other opportunities. This implies that their participation in other youth involvement concerns is still largely absent from and should be integrated in the policy formulation process of the multilateral institutions that define the terms and conditions in cooperation with governments, set the goals of various programmes, loans and grants. The panel further explained that insufficient attention in youth participation analysis has meant that their contributions and concerns remain often ignored in economic introduction of youth, economy and trade structures, such as financial markets and institutions, trade systems, labor markets, economics as an academic discipline, economic and social infrastructure, taxation and social security systems.

Those additional barriers, constituting obstacles have hindered the ability of youth to achieve economic autonomy and to ensure sustainable livelihoods for themselves and their dependents. However, legal and customary barriers to ownership of or access to resources including natural resources, appropriate information, capital, credit, technology and other means of production, as well as wage differentials, contribute to impeding the economic progress of youth.

Question and Answer

QN: What are institutions doing to facilitate and promote market access and export among the youth?

Munyurangabo Jonas, Director General of Planning and acting chief technical officer, Ministry of Trade and Industry Rwanda.

In his response Jonas stated that he recognizes border trade and that it is very important as far as the country's economy is concerned, he further mentioned that it is not only the government duty but also the private sector. For example, in order to create a conducive environment for young people to trade, the government of Rwanda has employed a National Strategy for Transformation on Export; - the strategy emphasizes on private sector development and youth employment. Jonas also mentioned that in Rwanda they are launching a policy to provide an ecosystem that creates a conducive environment for youths and SMEs. Furthermore, Rwanda provides business support to youths in terms of market and business plans. They also provide Finance Access (specific funds that finance export business in agriculture or other sectors), conducive business environment regulations that support young people, value chain approach adopted opportunity between business and how they connect to each other.



Tony Otoa, Chief Executive at Stanbic Bank Business Incubator Uganda – Stanbic Bank Uganda.

Mr. Otoa stated that the private sector has a role to play in providing a conducive environment for young people who are in business. Involving youth in business creates employment which improves the economy in many African countries. Other opportunities to involve the youth are brought about interactions with government through private public partnerships. He stated that in Uganda, they are providing training to companies on how they can sell their products in Uganda and beyond to gain that ability. Tony further mentioned that that companies should:

- Do the business in the right way;
- Do things in a different way
- Going back to basics to understand the business line





Diane Sayinzoga, Head Special Economic Zone and Export facility department, Rwanda Development Board

The following programs had been implemented:

- National Development program, this program provides Market Linkages, Trade Fairs International Exhibitions
- Supply Development Program. (Capacity Development: Technical Side: Market Opportunities)
- E-Commerce Promotion e.g., they have partnered with Alibaba Platform to sell Rwanda's products online.
- Graduate Programs
- Certification Courses for marketing standards.
- PPP is vital to support SME Entrepreneurs to support supply capacity
- Digital Skills and Innovation: Featuring CENIT@EA young professionals.



Multi Stakeholder dialogue addressing Policy Hindrances to intra-EAC Trade

Session held at EAC Headquarters, Arusha, Tanzania

From the onset of the session, Solomon Sserwanja (moderator) wanted to understand whether any of the young people at the summit had support from the government for a loan from the bank. It appeared that almost all the young persons in the room had not been able to get support from the government or secured a loan from the Bank and one of the things that came out is that there are so many contributions to the government towards setting up a business in East African Countries. Solomon then asked the young people whether they had their businesses registered and very few had registered their businesses which concluded the reference that Solomon made from the world bank that most of the businesses in Africa died before their second birthday.

Experiences from East Africa Community

Ian Tarimo, Executive Director -Tai Tanzania

Ian Said that in most of the businesses there is no sustainability in funding since they are based on donor funding which when given most of the businesses do not have sustainability plans. According to Ian they had to create a network of like-minded youths whom they share the same challenge through volunteering and navigated through different challenges and gained different skills and finally formulated a team to set up an entity.

- Compliance is number one in Business
- Capacity that is fit for purpose is key
- He mentioned that Most of the businesses are not registered and are not paying the Taxes.



Lilian Secelela Madeje, Founder, Niajiri Platform – Tanzania

Lilian Said that she has been into business for 6 years and she has come across different cChallenges, starting from registration and employing people in a company, it requires a lot of funds to do so which might lead to discouragement in starting a business, despite all the challenges she encourages young people to comply with the requirements to register their business so as to be on the safe side.



Miriam Mondosha, Manager-Policy,SME's, Market access and gender - East Africa Business Council

Miriam stated that the youth need information on the available opportunities because the Finance Act has a lot of incentives that young people are not aware of such as:

- Trade agreement at Regional Levels;
- Information on where to get Finance;
- Ease of starting Business;
- Employment aspects have got 15 Regulatory Authorities that need to be paid fees on the employment aspect;
- Infrastructure is also a challenge in setting up a business or an entity.

Miriam concluded by encouraging young people to involve themselves in policy making since problems are specific in nature. If youths are involved, they will have a policy that creates a conducive environment for young people and women in East Africa.



Geoffrey Osoro, Trade expert, Directorate of Customs and Trade, East African Community

Mr. Osoro stated that there is a lot of red tape in doing business in East Africa, however, he believes that the youth have the stamina and strength to face different challenges that come with the opportunities. He recommended that there should be measures to make the environment conducive, the bureaucracy that the youth face hinder businesses in Africa. To address the situation, the EAC has established a one stop border post where all the business issues in cross border are dealt with.

He also mentioned that EAC has put in place a customs union which sends collective negotiation in other regional bodies which is obtained at national levels. Furthermore, at the EAC there are Committees which are formed by each member state and these are the entry points where young people can raise their voices and contribute to the development of a common voice in East Africa.



Simon Hochstein, Project Manager Centre of Excellence for ICT in East Africa (CENIT@EA)

Eveline introduced GIZ Tanzania and the opportunities that are available in collaboration with Nelson Mandela University, which include.

Master's program of Science in Embedded and Mobile Systems; .

- Digital Skills Accelerators opportunity;
- Youth Ambassadors Platforms;
- Internships;
- Summer Schools



Testimonials



Students from the Masters Program in Embedded Mobile Systems from the Nelson Mandela African Institute of Science and Technology, prepare to make presentations regarding their experiences at various technology-related firms

The session involved students who have and benefiting from GIZ Master's Program sharing what projects they are working on and how they have benefited from the program so far.

Happiness Alexander - Tanzania

As a university student, Ms. Alexander is working on a project "Afya Digital" that assists border communities locate health service information along the Kenya - Uganda border. The idea is that if someone accesses the border and they are in need of medical attention, they will be able to locate nearby health services. She has developed different skills through the GIZ Program ranging from personal development to social capital.

Samwel Kator - Tanzania

He is currently on internship and is working on an app that will support marketing sales and distribution for a banana beverage, the app will help reduce the work which is currently being done manually. He has also learnt that one has to understand their customer in every business and that businesses should innovate consistently and, in his case, come up with different flavors.

Session 4

Roundtable: High-Level Young CEO's Roundtable on the enabling environment for youth led business in the east African Community: Helping and hindering factors for doing business

Contributors



Edouard Bamporiki
Chairperson, National Itorero
Commission, Rwanda



Stephen Ruzibiza
CEO Rwanda Private Sector
Federation



Natalie Bitature
CEO, Simba Group
Uganda



Edgar Kasenene
CEO, Retro Rabbit



Faraja Nyalandu
CEO, Shule Direct



Irvine Floreale Murame
Director General,
Infinity group

Moderators



Lilian Secelela Madeje
Founder Nijiri platform
(Tanzania)



Landry Mugisha,
Editor-in-chief, chez AKEZA.net,
(Burundi)

According to the panel, youth-led business in the EAC present both opportunities and challenges, especially for job creation and entrepreneurship. However, it was noted that one of the most important things needed to do to shape a sustainable future is to invest in a resilient entrepreneurial culture, especially among the youth, who make up a large and growing portion of East Africa's population. In addition, the panel stated that East Africa is broadening and diversifying in terms of resources and trade currencies, creating more 'space' and new opportunities for entrepreneurs. The panel also considered the fact that the high unemployment has forced young people to start their own businesses which solves their immediate goal of providing for themselves and their families.

During the discussion, it was noted that large, well-established companies are well aware that their own success ultimately depends on the success of small and emerging businesses, East Africa is already taking advantage of its youth demographic dividend to push young entrepreneurs to contribute to the continent's economic transformation. Young people have demonstrated their creativity and ingenuity in creating businesses and establishing small- and medium-scale enterprises. This is fostered by the

fact that young entrepreneurs are now developing a wide range of cutting-edge services and products that are transforming fields including agriculture, business, health care and transportation. These services and products address everyday issues and have improved socio-economic conditions at both local and national levels.

The panel noted that the major constraint to the growth of youth is lack of access to finance. While potential youth entrepreneurs generally lack access to credit, the problem is particularly acute in the latter. Not only are there few micro-finance institutions in many countries, but those specifically targeted at youth are even fewer. This has amplified the challenges youth face such as: the lack of access to institutional capital; lack of access to lucrative markets; poor marketing and branding; inadequate planning; lack of access to suitable working space; lack of business management skills and abilities; inadequate, inaccurate and non-existent financial records, lack of new product development, and; lack of on-going business support. On the other side the existence of socio-cultural constraints tends to affect the participation rate of female youth in self-employment.



In general, compared to adults, young people are disadvantaged in the following areas: more youth face problems of access to resources such as capital; more young people start their enterprises with lower levels of initial capital; more enterprises owned by young people have a lower market value or inventory; more youth entrepreneurs are engaged in a narrower range of activities; more young people tend to operate from homes or streets (lack of access to space); more young people do not bring experience and contacts to the business, and; more enterprises owned by youth tend to rely on simple tools or have no equipment at all.

The panel paused a critical question to the audience on how East Africa can develop a frame of homegrown entrepreneurs who will establish businesses, become competitive in the global market, and foster growth in an inclusive and sustainable way? With an environment conducive to nurturing innovative ideas, developing skills and social networks, and improving access to financial capital, the youth cohort would be well-positioned to advance East Africa's economic transformation agenda. The panel agreed and concluded their session by stating that entrepreneurship, particularly when new businesses are established and run by young people, will be a fundamental mechanism driving future prosperity across the region.

Key Outcomes

1. An improved understanding of, and identifying policy hindrances and capacity constraints youth business leaders face in undertaking national and regional cross-border trade in East Africa, and Africa as a whole in the spirit of the AfCFTA economic areas.
2. Putting forward experience-based solutions toward an enabling environment for youth-led cross-border business and enterprise innovations from a youth business leaders' perspective.
3. Strengthening the East African Community Network of Youth Business Leaders and Entrepreneurs that was launched at the YouLead Summit 2019

Recommendations

- i. To make the link between the youth and business in EAC, the challenges and solutions to address the latter, the stakeholders as the government, organizations and youth in business and enterprises share various views on the matter. Young people must know that there are the ones to not only move their country but also the EAC as whole through every aspect including the social enterprise
- ii. Young people must make the best choices for their future for themselves, their county and the community throughout their diversity that should be led by harmony and determination on the change they need to see and live, bringing out the sustainably innovative solutions to the common issues and preserving what their ancestors have built during centuries.
- iii. As the common market protocol is on hold while facing the pandemic era with covid-19, the new technologies brought by young people have to reinforce the new approaches of trade and working strategies such as e-commerce, artificial intelligence.
- iv. The youth have to sit together and discuss their issues and bring out solutions such as job creation, innovation, create marketing platforms for youths in cross border trade to improve and participate in building resilient and stable businesses across the EAC.
- v. Youth should be looking for information at any time in order to stay updated in terms of cross border businesses, be creative in identifying key opportunities across the region, be the problem solvers and be creative in responding to the challenges they meet.
- vi. Identification of opportunities across the EAC requires funding opportunities, connections and training, facilitating youth in supplying their goods for the sake of the common market.
- vii. By "engaging the Government", the work in a regulatory environment which legitimizes what young people do in a suitable environment set

by good regulations. Engage with stakeholders, AFTCA secretariat and show the existence demanding preferential treatment such as reduction of tariffs of taxes.

- viii. Young people should demand the implementation of already signed documents either in EAC (Common Market Protocol), the protocol that addresses the gender gap and vulnerable groups such as women and young people to have the right to circulate in the region freely and be able to sharpen their experience.
- ix. Create branding of African products by meeting the standards to incite the voting and choosing African products and create the platform of African products and get positioned on the regional scene competitively, and digitalization of the cross-border trade in the region and all over the continent.
- x. There is a gap between the government speech through signed documents and the reality of the cross-border trade under which the AFTCA falls. Hence, the youth should be at the frontline, well-structured in a body that should be able to demand the implementation of the government's commitment.
- xi. There is a need to build the youth bodies and institutions to access information and required knowledge in their undertaken activities and

establish sustainable cooperation with the government.

- xii. Youth have to Focus on the existence of social challenges as a catalyst for social entrepreneurship, and a passion to solve a challenge often at the root of a young person's decision to embark on a social entrepreneurship journey.
- xiii. Adopt digital technologies as important tools for many young entrepreneurs. Often the more digitally savvy and connected youth have greater success in growing and scaling their enterprise. They are able to use online marketing to build trust and find new customers. Gaps in locally available training and networking can also be addressed by leveraging online platforms and courses.
- i. xiv. Young social entrepreneurs need a continuum of support from ideation to scale; training to develop sustainable business models; and access to networks throughout the different stages of the enterprise lifecycle. Supporting organizations can play an enabling role to facilitate youth social entrepreneurship by strengthening and investing in service providers that can offer long-term and targeted support to young entrepreneurs.

Session 5

Dare to Change East Africa, Youth Enterprise Awards (YEA)

Last year, YouLead launched its first ever East African Youth Enterprise Awards under its Youth in Business program pillar, geared towards recognizing youth-led businesses that are resilient, innovative, and actions oriented towards providing decent livelihoods for youth. The awards were given in to categories, to innovative business ideas requiring startup capital, and existing businesses requiring scale-up capital.

A study conducted in April 2020 by YouLead and its partners, "The East Africa Study on Covid 19 Disruptions to Youth Life" and its impact on youth life in East Africa revealed 59% of the respondents had experienced severe negative impacts to their income. As a result, YouLead and its partners brought Youth Enterprise Awards, as a means to support youth in recovering from the effects of Covid-19.



The process of Dare to Change East Africa took place three-fold.

1. Program Development: YouLead and its partners developed tailor made programs based on the regional context and the partner interest, and there after jointly embarked on fundraising and resource mobilization for the program.
2. National Processes: A call for application was developed for each of the countries that succeeded in fundraising for the awards, namely Uganda, Tanzania and Rwanda. The call for applications ran through October 2020 – 6th November 2021. YouLead and its partners looked for ideas that were promoting regional integration, implementation of the Sustainable Development Goals, youth participation in agribusiness, promoting young women participation in cross-border business, promoting the use of technology but were also aimed at reducing the gender based economic inequalities against women, and were promoting young women to participate in sector where they are underrepresented. For more details on the category of ideas and the criteria and be found on www.youleadsummit.org
3. YEA Grand Finale: The selected winners from Uganda and Tanzania were able to take part in the one-week regional bootcamp in Arusha, Tanzania from the 16th- 20th November 2020, one week to the YouLead Summit 2020. The YEA Grand Finale took place on 23rd Wednesday November 2021 during the summit, where the participants showcased their ideas to the region and beyond. The day climaxed with an awards gala dinner that was hosted at MS TCDC, and the participants from Tanzania, Uganda and Rwanda were awarded either start-up capital or scaling up capital.

What we looked for in YEA 2020 Applicants?

Initiatives with:

- An angle to Sustainable Development Goal's - growth and economic opportunities for youth;
- An angle to reduce gender based economic inequalities against women;
- An angle of innovative use of technology such as e-commerce platforms that accelerate regional integration and cooperation among youth-led businesses;

- An angle to connecting and promoting young women participation in cross-border business;
- An angle to promoting youth participation in Agribusiness sector;
- An angle to prompting young women participation in high-value added sectors where they are underrepresented such as manufacturing, industry, recreation, leisure, tour, travel, parks, hotels and lodging.

The Evaluation Criteria

Initiatives that were of interest if they demonstrated high potential of:

Strong alignment to and implementation of one or a set of Sustainable Development Goals, especially SDG 8;

- Promoting young women's collaboration in cross-border trade and reduction of gender based economic inequality against young women;
- Promoting cross-border trade and regional integration especially through use of e-commerce platforms and emerging technologies.

YEA Design

A series of steps were taken to meet our end goal of awarding youth-led business for ideas that would impact the community at large, specifically:

- Submissions were on in Tanzania, Uganda and Rwanda with different dates in October 2020 through to 6th November 2020;
- One-week regional Boot Camp for National award winners commenced in Arusha, Tanzania - 16th – 20th November 2020;
- YouLead Summit 2020 - 23rd November 2020 - 27th November 2020;
- YEA Grand finale - Participants pitched their ideas to (Regional winners announced) – Wednesday, November 25th 2020 at Arusha, Tanzania.
- Post Award Mentorship done in the respective countries with YouLead Partners

The program outcomes were central to having success in all six of the EAC member states, however, YouLead and its partners were faced with various challenges in implementation. The largest and biggest hindering factor was the current global context of Covid-19 pandemic. The pandemic put a strain on our fundraising efforts and program delivery methodology all across, resulting in varying contexts in each of the EAC member states. The program had success in the following countries: Tanzania, Uganda and Rwanda (Details articulated below), and lacked success in South Sudan, Kenya and Burundi. The countries that did participate, successfully awarded its participants with either seed funding or scaling up funds, depending on the business idea needs presented, and were offered a post-bootcamp mentorship opportunity to further cement their training.

The program was driven by YouLead Summit 2020 Youth in Business partners from across the three EAC member states that successfully participated, these included;

Tanzania

Digital Opportunity Trust(DOT) Tanzania - Financial and Technical Partner - Seed funding of 25,000,000 Tsh (equivalent to 10,783 USD), Facilitation, Coaching and Mentorship support for at least 3 months beyond the bootcamp in

provisions of sustainable support & signposting within ecosystem;

MS TCDC/YouLead Secretariat - Sponsored the bootcamp including full board accommodation, conferencing facilities and overall coordination;

Obuntu Hub and Ndoto Hub - Facilitation, Coaching and Mentorship support for at least 3 months beyond the bootcamp in provision of sustainable support & signposting within ecosystem;

Uganda

Stanbic Bank Uganda: Financially contributed 10,000,000 million UGX (equivalent to 2,740 USD) toward the enterprise award prize fund for Ugandan qualified entrepreneurs;

MS TCDC/YouLead Secretariat - Sponsored the ideation and overall coordination, round trip of air travel for selected entrepreneurs to Arusha, boot camp - full board accommodation, conferencing facilities and overall coordination of the program;

Innovation Village Uganda: Dissemination of Call for Business Ideas, Facilitation, Coaching and Mentorship support for at least 3 months beyond the bootcamp in provisions of sustainable support & signposting within ecosystem;

Obuntu Hub Tanzania: Responsible for facilitating the boot camp for entrepreneurs at advanced stage Program development, Facilitation and Coaching for the Uganda participants;

Rwanda

MS TCDC/YouLead Secretariat: Sponsored the ideation and overall coordination of the program;

ActionAid Rwanda: Hosted the Youth Enterprise Awards in Rwanda and was responsible for the Youth Enterprise Awards of 4,500,000 Rwandan Francs (equivalent to approximately 4,590 USD) to the Rwandan requiring either seed funding or scaling up funds;

250STARTUPS: Dissemination of Call for Business Ideas, Facilitation, Coaching and possibly mentorship support for at least 3 months.

The table below illustrates a summary of the awards amount in each country, partners that played a role in its implementation, the gender ratio of participants and the names of the of the awardees.

Country	Tanzania	Uganda	Rwanda
Partners	Digital Opportunity Trust Ndoto Hub Obuntu Hub	Stanbic Bank The Innovation Village	ActionAid Rwanda 250STARTUPS
Awards Summary	The amount spent on the Awards for Tanzania was approximately \$10,800. Each Awardee received \$2,160.	The amount spent on the Awards for Uganda was approximately \$3,000. Each Awardee receiving \$1,000	The amount spent on the Awards for Uganda was approximately \$4,500. The first Awardee receiving 2,028 USD, 2ndAwardee receiving 1,518 USD, and the 3rdAwardee receiving 1,012 USD)
Gender Representation of Women to men	The gender ratio of women to men was 2:3	The gender ratio of women to men was 1:3	The gender ratio of women to men was 1:3
Awardees	1. Nang'idare Lengai (Female) - Ewong'an- Masai Women Gender and Cultural Tourism 2. Tonga Jubilet Mush(Female) - Zitto Farming Solutions 3. Doreen Michael(Female) – Clarity(Mental Health Support Platform) 4. Erick Siwango (Male) - Circle Financing Portal 5. Glory J Mtei (Female) -Moow life	1. Judith	1. Joseph Semafara(Male): SOMABOX 2. Nishimwe Israel (Male): Kwaanda Lab (KWBOT ROBOT) 3. Nyinawum untu Yvonne (Female): Moilla Ltd



The Awarding Ceremony took place at Hotel Chez Lando and was graced by the Ministry of Foreign Affairs in their Department of EAC Affairs. The sponsorship funding for the awards was facilitated by ActionAid Rwanda.

Multifaceted Conversations:

Skills and Institutions of the Future

Contributors



Arnaud Gahimbare

Network Administrator at East African Court of Justice, East African Community



Edgar Kasenene

Chief Operating Officer and Co-founder Idex Africa



Diana Ninsiima

Country Director, Digital Opportunity Trust Tanzania (DOT)

The session focused on the use and appreciation of global science and technological improvements, their application in institutions and how skills can be imparted to the young generation for sustainable development. Key in this conversation was the most recent eruption of COVID 19 Pandemic has taught the world the rationale for technology. Furthermore, lock downs and office closures forced many people to work from home. The session built on the use of digital technology in the modern era in East Africa and how technology can be handled to ensure mental wellness, control cyber bullies, improve youth inclusion and offer cyber support to the shift of young people online. Some of the issue raised include:

- The world is changing abruptly and the young people must be able to cope with the speed. Be updated, ready and focused to embrace technology as their way of life (culture).
- Youth must think outside the box, seek and find out critical solutions to existent issues. E.g., Existence of the "Swahili version of Microsoft word" which 95% of young Tanzanians don't know exists.
- Collaboration across professionalism; interchangeability of knowledge beyond professional auspices will help young people serve institutions and the future preferably. An illustration put into this context may be; IT experts assist in formulation of an online case management system for lawyers and the court, lawyers help the IT experts patent the invention and earn out of its utilization.
- Investing in knowledge, missions must be established to teach distinct professionals on the use of online systems, how to go about technological challenges and how to extract the bet out of it. Example, the EAC goes live in its proceedings now.
- The East Africa Court of Justice has partnership with the EAC Law Society and Pan African Lawyers related to training of lawyers and other legal concerns. Further engagements will help the East African legal fraternity advance.

	Online workshop session	Facilitator
1	Role of Pan- Africa Movement in engaging youth for future leadership	Chairman, Pan-African Movement, Rwanda Chapter
2	Multifaceted conversation: Skills and Institutions of the Future: A multifaceted conversation on digitization and youth work readiness	Arnold Gahimbare Edgar Kasenene Diana Ninsiima
3	Digital skills and innovation: Featuring CENIT@EA young Professionals	Simon Hochstein, GIZ
4	Opportunities for Youth in Af-CFTA: Unpacking AfCFTA and prospects for youth engagement	Rehema Nzallawahe, EAC GIZ
5	Young people in Agribusiness: Opportunities and challenges	Africa Youth Trust

Key Outcomes:

- Opportunities created for Youth participation in formation and implementation of Tax policy regimes across the EAC and assessing how enabling the business environment is for youth.
- Harness Emerging Technologies and E-commerce to grant youth businesses a competitive edge.
- Young women in Business Supported to thrive in an unequal marketplace.
- Business education Training and Mentorship program established

Key Interventions:

- Evaluation of financial regulations that favor foreign investors against local investors and recommendations on how to protect youth-led SMEs from these regulations


- Sensitization on policy opportunities for youth and understanding constraint youth face in accessing credit facilities.
- Supporting Youth-led small, medium enterprises, through capacity building and skill enhancement for youth.
- Advocate for Tax relief for youth-led businesses
- Development of an E-commerce platform aimed at bridging the gap between rural and urban youth, to allow for more rural youth to access various opportunities.
- Creation of Young women in business forum within the YouLead Network dedicated to connecting young, ambitious, like-minded young women across the region.
- Development of Training programs especially in digital and e-commerce. With COVID-19



Day 4

Post Summit Agenda

The day was dedicated to creating a strong alumni network - the YouLead Action Network and their agenda of action based on the outcomes of the national level pre-summit events and the summit. This resulted into a regional common agenda of action and country specific interventions for each of the countries as follows:



Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
1. Leadership Training and Development Program Established through interventions impacting on Values and Political Culture, Mindset Transformation and Accountability	1.1. Define values and political culture that would enable youth leadership	<p>1.1.1: Youth consultations on the East Africa Youth Want to inform the East Africa youth Manifesto</p> <p>1.1.2: Launch of the East African Youth Manifesto formulation process geared at consolidating youth needs and aspirations, championing youth voices from across the region, reflecting on the current political culture and values, mindset transformation and accountability mechanisms for elected youth in decision making bodies.</p> <p>1.1.3 Establish a training program to enhance skills and competence of youth to address challenges that youth face both in EAC and Africa as a whole.</p>
	1.2. Coach the YouLead Network through a mindset transformation process	<p>1.2.1: Create an online Reading List to promote YouLead Network Self Education on the present and future political trends of the region and the continent at large.</p> <p>1.2.2: Host Country and Regional dialogues to reflect on the recommendations from the reading list and how they fit into the EAC context so as to break the shackles of knowledge imperialism</p>

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
	1.3. Mentor East African Youth Leaders on how to offer leadership to accountability processes.	<p>1.3.1. Create awareness of existing on existing policies to different clusters of youth to create incentives and enhance the capacity enhance capacity of young people to be able to meaningfully engage in policy processes.</p> <p>1.3.2. Enhance the consciousness of youth on the importance of their participation in policy making processes.</p>
		<p>1.3.3. Create platforms for more young people to participate in policy making processes.</p> <p>1.3.4. Operationalize A Performance Peer Review Mechanism for elected Youth Leaders to assess progress on their commitments, deepen their cooperation and partnerships.</p> <p>1.3.5. Publishing program or policy briefs on all policy processes relevant to youth at national and regional level on the YouLead online platforms</p> <p>1.3.6. Reimagine institution, reimagine politics and reimagine development by proposing innovative solutions that would address structural constraints in the economy, politics and society at large.</p>

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
	1.4. Amplify young women's voices in East Africa's Governance Conversations	<p>1.4.1. Advocate for the development of policies and laws that are gender sensitive and inclusive of young people with disability.</p> <p>1.4.2. Create platforms for more young women to participate in policy making processes.</p> <p>1.4.3. Grassroot level sensitization on gender sensitive policies and inclusivity of people with different abilities in policy making and implementation</p>
	1.5. Networking and Exchange amongst the YouLead Network Alumni and Partner networks	<p>1.5.1. Create collaborative platforms for amplifying young people's narratives and networking with other leadership development platforms</p> <p>1.5.2. Host Youth roundtables with public sector and private sector entities to construct, operate, integrate youth priorities in various sector agenda in the region.</p> <p>1.5.3. Operationalize an East African Community Fellowship Program to promote exchange and networking</p>
	1.6. EAC Youth Participation in Election Observation Missions	<p>1.6.1. Conduct training on election observation targeting the YouLead Network.</p> <p>1.6.2. Facilitate youth election observation in the two upcoming elections in EAC.</p> <p>1.6.3. Convene a learning, debrief and reporting session.</p>

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
	1.7. EAC/EU Young Parliamentary exchange Initiative.	<p>1.7.1. Build Youth legislative capacity through knowledge exchanges</p> <p>1.7.2. Document best practices to be replicated in the region.</p> <p>1.7.3. Establish coaching relationships amongst young legislators who are interested in replicating a best practice in their country.</p>
	1.8. Scaling Up "Tubonge" in partnership with KYPA	<p>1.8.1. Develop profile and a database of all parliamentarians under the age of 35 in the region</p> <p>1.8.2. Organize East Africa Tubonge talks in collaboration with Kenya Young Parliamentarians Association involving a mix of this parliamentarians</p> <p>1.8.3. Document the outcome of the Tubonge Talks.</p>
2. Youth Participation and Inclusion in Policy Making enhanced through expansion of spaces for inclusion, development of young people's capacity to participate in policy making processes and addressing the gender gaps	2.1 Advocate for affirmative action for youth inclusion in policy making processes	<p>2.1.1. Collaborate with EAC Partner States and make concerted efforts to ensure at least 30% of youth representation in major decision-making structures such as parliament and local councils, mindful of gender equality.</p> <p>2.1.2. EAC Partner States should ensure at least 10% representation of youth within the leadership structures of political parties mindful of gender equality.</p> <p>2.1.3. YouLead network should lobby and advocate for the reduction of age limit for elective positions so as to open spaces for the youth to occupy leadership positions in governance.</p>

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
	2.2. Restructuring our youth policies and councils to be more responsive to youth	<p>2.2.1. Convene an East Africa Youth Councils Association</p> <p>2.2.2. Facilitate a process for the NYCs to do a peer review of the individual National Youth Council legislation and structures and make recommendations to National Governments on what best practices to adopt from the review.</p> <p>2.2.3. Establish a networking and solidarity mechanism for NYCs and the EAC Youth Ambassadors Platform (EACYAP) to work together to advance the interests of youth in the EAC.</p> <p>2.2.4. Engage in joint advocacy for the Decolonization of our education systems, health and politics, by the member states</p>

Youth at the Centre of Peace Building and Conflict Prevention

3. A dedicated East Africa network of youth-led or youth serving organizations working in peace building and conflict resolution is established.	3.1. Consolidate an East Africa Youth Network for Conflict Prevention and Peace Building.	<p>3.1.1. Create a database of youth led or youth serving organizations working on Peace Building and Conflict Resolution</p> <p>3.1.2. Ready to dare campaigns: profiling of young peace champions across the region to enhance information sharing of peacebuilding efforts facilitated by youth</p> <p>3.1.3. Facilitate networking and caucus meetings for the East Africa Youth Network for Peace</p>
--	---	--

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
4. Youth are included in reconciliation, mediation and arbitration policies in peacebuilding and conflict resolution at early stages.	4.1. Capacity building for Young PeaceBuildersPeace Builders on Reconciliation, Mediation and Arbitration.	<p>4.1.1. Conduct trainings on Reconciliation, Mediation and Arbitration</p> <p>4.1.2. Advocate for the inclusion of youth in mediation and arbitration assignments.</p>
5. Youth awareness of existing frameworks and entry points for involvement in conflict prevention	5.1. Peer to peer roundtable conversation for experience sharing on the implementation of peace and conflict resolution mechanisms	<p>5.1.1. Organize learning forums/ webinars for youth to learn on the existing frameworks for conflict prevention and entry points for their involvement.</p> <p>5.1.2. Organize learning forums/ webinars for youth to learn about onlineon online hate and brainstorm on the impact of the same in member states and in the region.</p>
	5.2. Peacebuilding advocacy training for youth in the region	5.2.1. Conduct training of the East Africa Youth Peace Network on advocacy.
	5.3. Capacity Building for Youth on Implementation of UNSCR 2250	5.3.1. Conduct Training of the East Africa Youth Peace Network on UNSCR 2250.

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
Accelerating Economic Opportunities and Decent Work for Youth		
6. Opportunities created for Youth participation in formation and implementation of Tax policy regimes across the EAC and assessing how enabling the business environment is for youth.	6.1. Evaluation of financial regulations that favor foreign investors against local investors and recommendations on how to protect youth-led SMEs from these regulations	<p>6.1. Evaluation of financial regulations that favor foreign investors against local investors and recommendations on how to protect youth-led SMEs from these regulations.</p> <p>6.1.2: Convene the East Africa Youth Business Forum to make recommendations on how to buffer the youth businesses from the effect of numerous tax holidays to foreign investors.</p> <p>6.1.3. Design demand-driven youth financial services and youth-centric programs in partnership with youth and Microfinance institutions.</p>
	6.2. Sensitization on policy opportunities for youth and understanding constraint youth face in accessing credit facilities.	6.2.1. Document policy opportunities for youth and the constraints that youth face in accessing credit facilities.

Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
	6.3. Supporting Youth-led small, medium enterprises, through capacity building and skill enhancement for youth.	6.3.1. Bi-Quarterly online exhibitions young CEOs, entrepreneurs, innovators and different stakeholders, to showcase their business ideas
	6.4. Advocate for Tax relief for youth-led businesses	<p>6.4.1. Develop a policy brief on the tax burden on youth led businesses</p> <p>6.4.2. Design a campaign targeting governments on tax relief for youth led businesses</p> <p>6.4.3. Document the impact of tax relief offered on youth led businesses</p>
7. Emerging Technologies and E-commerce harnessed towards granting youth businesses a competitive edge	7.1. Development of an E-commerce platform aimed at bridging the gap between rural and urban youth, to allow for more rural youth to access various opportunities	<p>7.1.1. Collaborate with young innovators in designing an E-Commerce platform that provides access to rural youth to market opportunities in the East Africa Community.</p> <p>7.1.2. Launch of the Youth Employability Skills (YES) Passport for both formal and informal sector</p>


Reinventing Leadership for East African Millennials

Key Outcome	Key Intervention	Key Actions
8. Young women in Business supported to thrive in an unequal marketplace.	8.1. Creation of Young women in business forum within the YouLead Network dedicated to connecting young, ambitious, like-minded young women across the region.	<p>8.1.1. Convene the young women's business forum and agree on priorities and operating procedures</p> <p>8.1.2. Conduct Capacity building, with a specific focus on young women in business, aimed at retooling and reskilling them on the scaling modules, at national and regional level.</p>
9. Business education Training and Mentorship program established	9.1. Development of Training programs especially in digital and e-commerce. With COVID-19 Experience.	<p>9.1.1. Coach entrepreneurs through a process of rethinking their business model, products and creating new supply chains.</p> <p>9.1.2. Develop mechanisms to eliminate middlemen and connect youth to end users</p> <p>9.1.3. Mentor young businessmen on values, discipline, growth and productivity.</p> <p>9.1.4. "Company Meet Campus" Consistent development of skilled labour, linking innovation to industrial production as well as investment</p>



Day 5

Combating Violent Extremism and
Promoting Safety Online - A Conversation
with Facebook.



Hybrid setup

Panelists logging in virtually, to a physical and virtual audience

Panelists



Solomon Ssserwanja,
NBS Television
Moderator



Dr. Erin Saltman,
Head of Counter terrorism &
Dangerous Organizations Policy,
Europe, Middle East and Africa at
Facebook



George Owuor
Public Policy Manager at
Facebook



Mercy Ndegwa,
Head of Public Policy at East
Africa, Facebook



Lawrence Muli,
Public Policy Manager,
Counterterrorism and Dangerous
Organisations Policy at Facebook



Mercy Ndegwa, Head of Public Policy at East Africa, Facebook

Mercy Ndegwa began by sharing with the participants existing features which Facebook has put in place to report any posts or hate crimes online, which is usually filtered and handled by a dedicated team. Any actions that violate community standards are usually picked up and reported by users, or by the Facebook teams. Secondly, Facebook also works in partnership with identified organizations who bring to Facebook's attention, any actions or violations that may not have been picked up. The community operations team, which handles community standards of the platform, also works with a team of content reviewers, who come in handy to filter and decode the local context.

In responding to a question from the audience, Mercy also reiterated that Facebook does not aid governments to muzzle freedom of expression of their citizens. This had been the notion, noting the various governments in the region that were heavily clamping down on free speech online, and tracking user pages.

Dr. Erin Saltman, Head of Counter-terrorism and Dangerous Organizations Policy, Europe, Middle East and Africa at Facebook

Dr. Erin delved into Facebook's work dealing with Counter-terrorism and dangerous organizations. She acknowledged that the word 'terrorism' has different meanings and connotations in various places around the world. Her work at Facebook did not just deal with organizations premeditating bodily

harm, but also those that support such extreme ideologies. Facebook's role was to empower local communities and individuals to take action and realize when an act of hate is being perpetrated.

Hate-based organizations are usually organized around a particular slogan or idea, and target others based on their gender, religion, ethnicity and others. These groups appear all the time, and are continuously shifting. Dr. Erin mentioned that an assumption was that as technology evolves, less human interaction is needed. However, even with machine learning and Artificial Intelligence, the human aspect was still paramount. Therefore, a human review team is an important part of Facebook's Community Operations Team.

Lawrence Muli, Public Policy Manager, Counterterrorism and Dangerous Organisations Policy at Facebook

Lawrence emphasized the role that partnerships play in monitoring the vast Facebook Community, and gave examples of civil society, academics and research organizations that had partnered with Facebook to make the online community safer

Pre-Summit Activities

Pre-summit activities are in-country and regional activities leading to the Regional Summit and are organized by YouLead Consortium members in their countries and the YouLead Secretariat at the regional level.

Regional Engagement

The Youth Governance Architecture in East African Community

In preparation for the YouLead 2020, the MS TCDC/ YouLead Secretariat commissioned a research project on "The Youth Governance Architecture in East African Community: Examining the Enabling Environment for Youth Participation and exploring opportunities for re-inventing and entrenching youth leadership". The purpose of the Study was to assess youth participation in good governance and leadership, while cross-sectorally providing youth-led solutions to the challenges that have been further exacerbated by the current pandemic. In this regard, as part of the Methodology, a series of Webinars were organized to bring closer youth-leaders and examine at national level the extent and meaningfulness of youth participation. The Webinars were jointly organized and hosted by the YouLead Secretariat and Consortium Members in each EAC Member state as part of the pre-summit mobilization on these following date:

Kenya: 12 October 2020
Rwanda: 13 October 2020
Uganda: 15 October 2020
Burundi: 19 October 2020
South Sudan: 20 October 2020
Tanzania: 21 October 2020

Findings show that young people are committed to meaningful participation. However different factors impede their full participation in governance and leadership, peculiarly vulnerable young people such as young people with disabilities and young women.

EAC – Youth Ambassadors and Youth Leaders Mission with the EAC Election Observer Mission in the General Election - United Republic of Tanzania, 2020

The East African Community Youth Ambassadors Platform (EAC YAP) is an Initiative under the EAC Political Affairs Department with the mandate of fostering EAC Secretariat engagement with youth in the EAC region. The platform of young leaders; incumbent and emeritus, are mandated with the responsibility of fostering the Integration Agenda at National and International regional levels through a number of initiatives including dialogue, sensitization and other capacity building activities.

The EASYCAP in partnership with MS TCDC and leadership of the East African Community Secretariat were invited to take part in the Election Observer Mission in the United Republic of Tanzania, from 23rd – 31st October, 2020, under the leadership of H.E. Silvestre Ntibantunganya, former President of Burundi, who was the head of mission.

The aim of the EAC Election Observer Mission was to strengthen political accountability amongst political actors and the government of the United Republic of Tanzania and provide an opportunity for other EAC Partner States to share experiences on election management, with a view of learning from each other and document best practices. Key recommendations from the mission were as follows:

The EAC should adopt a policy of sensitization of the citizenry in the Partner States, in conjunction with the Ministries of East African Community affairs, in order to facilitate civic education and sensitize people on their right to participate in the democratic process of election. This can be implemented by the Youth ambassadors and leaders in those member states through:



- Sensitization through interaction and discussion
- Sensitization by challenging myths and correcting misconceptions
- Sensitization through skills building activities or other capacity building trainings
- Sensitization through encouraging citizens in member states to build social support networks to keep abreast of events and capacity building forums and Programmes.

In-Country Activities

Country: Kenya

In Kenya, three consortium members including Tsavo Innovation Labs, Siasa Place and Africa Youth Trust conducted pre-summit activities

Tsavo Innovation Labs webinars

In the month leading to the Summit, Tsavo Innovation Labs has been one key partner in championing the YouLead Ambition 2 which consists on enhancing Capacity of Youth in Business, Trade & Enterprise, Pursue Economic Opportunities & Decent Work for Youth. Tsavo Innovation Labs organized several webinars from the month of July to October. These webinars offered an online platform of discussions especially for young people in Business, trade and entrepreneurship in Kenya and the EAC region.

Agenda 2063 & EAC Youth Policy; Opportunities (Business & Political), Obstacles (Business & Political) & Current Implementation Status
Regional Integration; How to Access & Maximise the Common Market and customs union protocols
COVID -19 & Youth Outlook - Innovation, Coordination & Access to Healthcare Systems
Business Responsiveness: Building Resilient Business Models for Youth-led Bus

Siasa Place

On 17th September 2020, Siasa Place organized a hybrid activity on "Empowering Youth Stories in Pursuit of Democracy"

The session was part of a weeklong series of activities to celebrate International Democracy Day which ran from Monday 14th to Friday 18th, September 2020. It was organized by ForumCiv in partnership with Siasa Place and PAWA254 in line with the YouLead Summit 2020 theme "Development is people. The forum was organized at Mageuzi Theatre, where the theme was focused on Youth in democracy which gave an opportunity to youth leaders to share their stories. The hybrid forum had a total of one hundred and forty youth attending: forty attended physically while one hundred joined virtually via YouTube.

The session was followed by experience sharing from several youth leaders who spoke about their journey as activists in the fight for democracy. Among them was: Racheal Mwikali- Founder of Coalition of Grassroot Human Rights Defenders, Boniface Ogutu Okatch- Founder of Sitarusha Mawe Campaign, Halima Kahiya- Wajir Community Radio Station Manager and Javan- a poet and spoken word artist.

Africa Youth Trust

On 14th October 2020, Africa Youth Trust organized a webinar as a pre-summit activity on Youth in AgriBusiness. Young people discussed agribusiness and if agribusiness is profitable for youth or not? How can youth maximize on COVID-19 economic bailouts and innovation to increase livelihoods? Young people have lost their jobs in masses and caused a lot of uncertainty for traditional and informal job markets. The pandemic is inflicting multiple shocks on young people. It is not only destroying their jobs and employment prospects, but also disrupting their education and training and having serious impacts on their mental wellbeing.

The webinar gave an opportunity to young people to think about alternatives such as agribusiness.

Agri-business is profitable because it creates employment, it promotes food security and creates wealth for those who do it. The dialogue also focused on things to consider before adventuring in agribusiness. These include the technical knowledge about the kind of products you want to produce which can differ according to if someone is into fruits and vegetable farming, poultry farming, fish farming, etc. Licensing And Registration because every business in all countries requires some form of registrations. The choice of plant or animal, because choosing the right crop to plant or animal to rear is crucial to the success of any agribusiness. Lastly the participants discussed potential risks and such as environmental hazards and threats like insects, availability of the market and financial risks.

Young people were encouraged to be their own employees instead of waiting always on formal jobs which many times don't come easily. Even those who are already employed were also encouraged to try agribusiness or any other form of side jobs to also increase their chances of autonomy and not always live with the fear of losing a job.

Country: Tanzania

In Tanzania, we had several activities conducted by various consortium members prior to the summit. The activities include the YouLead Summit 2019 Post Summit Agenda evaluation session, and an advocacy workshop for Youth Participation towards National development.

Tanzania Bora Initiative (TBI):

On 17th August 2020, Tanzania Bora Initiative alongside the National Youth Manifesto Consortium, successfully launched the National Youth Manifesto (Ajenda ya Vijana), that reflects the Tanzania youth aspirations leading up to this year's general elections. The event was held at Serena Hotel, Dar es salaam, Tanzania and hosted 300 young people from all regions of Tanzania.

During the launch of the manifesto event, TBI also hosted a two - day YouLead workshop dedicated

to engaging Youlead Alumni and increasing visibility of the YouLead program to many other young people. The 1st Day workshop, facilitated by Lugome Abdilah, Executive Director of Tunaweza organization, a consortium member of YouLead, was central to evaluating progress made by YouLead Alumni, Consortium Members, and other stakeholders, in implementation of the YouLead 2019 Post Summit Agenda. This workshop was set specifically to YouLead alumni.

The second day workshop was facilitated by Gloria Mugabo, United Nations Association Tanzania, and the conversations were central to the YouLead Summit 2020 theme, "Development is people, Youth at the center of Peace and Development". The conversations were geared to facilitate a conversation on how relevant the theme is to young people in Tanzania, how they can shape this year's summit agenda with conversations that interest them and recommendations on how young people may participate in developing summit themes that concern young people.

Tanzania Youth Vision Association (TYVA)

On 26 October 2020, TYVA organized a pre-summit workshop on Youth Agenda: Role and Responsibilities of youth towards youth participation for national development. The workshop was held at Sahara Venture, Victoria Bayport in Dar es Salaam. There were 26 participants and more than 60 that followed on social media. The panel consisted of different youth organizations, youth who are differently abled, and academicians. The overall objective was to empower youth with correct and right information that would enable them understand their responsibilities and how they can engage in development. It was noted that the agenda of youth was a crucial topic at the time since Tanzania was holding a national election in 2020 as well as creating a safe space for youth not to be perpetual victims of violence. There were two sessions run during the workshop with 3 panelists appearing on both sessions.

The first session highlighted various opportunities that organizations present to young people and how to motivate young people to grasp

such opportunities and programs provided in such organizations, not only to empower them economically but also transform how they perceive such opportunities.

The second session focused on addressing youth priorities outlined in "Agenda ya Vijana" Tanzania Youth Manifesto 2020-2025 launched in August 2020. The Tanzania Youth Manifesto 2020-2025 is set to champion for Tanzania youths' social, political and economic inclusion for sustainable development. Looking at what role young people and various youth groups can play in actualizing the action plans highlighted in the manifesto. To conclude the session, all youth and other citizens were encouraged to play their roles to foster national development. To achieve that, it's imperative that the parties understand key information on how, when and where to apply your skills to be productive in their communities.

Country: Uganda

Recreation for Development and Peace/RDP-Uganda (RDP)

RDP organized two pre-summit activities. The first one was on Regional Interface dialogue on extractive governance and the second one was a training of young people contesting for political positions on manifesto development, transformational leadership, campaign strategy, and legal framework.

Regional Interface dialogue on extractive governance

This activity was held at Trisek Hotel, Hoima District on 17th September, 2020 and participants were from Bulisa, Hoima, Kikube and Masindi Districts. This activity was both physical and online and its objective was to create a platform for young people to deliberate on issues concerning social accountability and oil & gas governance in the region.

This meeting was to discuss the findings from the survey that was carried out among the young people in the region to find out what issues affect them. Some of the issues arising included, land grabbing from Uganda people by the investors,

coming into the region, Youth demand for 60% of the employment opportunity by the Oil companies to be given to locals, youth don't have financial capital to start businesses, No market for their products, lack of accurate information in regards to land possession, youth are not skilled and lack knowledge on various issues concerning them, there are no good and affordable health services in the region, most young people are not educated to mention but a few.

The district officials committed to support young people and push for action towards achieving the requests and demands of young people. The meeting was graced with a representation of most district officials from all the districts in the region including Byaruhanga Kosmas Akiiki, District Chairperson Masindi, Mayor Masindi and, Harari Kisemba, RDC Hoima District etc.

Training of young people contesting for political positions on manifesto development, transformational leadership, campaign strategy, and legal framework.

The two days training took place in Masindi district on 7th October 2020 and young Leaders who are aspiring candidates in the January 2021 elections were invited. The objectives of the training included;

- To provide a platform for young people contesting for political offices to network and share ideas to better their effort in the journey of active politics
- To equip young people contesting for political leadership positions with the skills of developing, aligning and delivering their manifestos in line with the priorities of voters.
- To prepare the young people contesting for leadership positions to embrace the notion of transformational leadership based on the principles of democracy and rule of law.
- To equip young people contesting for political positions with basic knowledge on the legal framework relevant to their context.
- To equip young Leaders with the skill and knowledge on how to develop their manifestos

Faraja Africa Foundation National Consultative Dialogue

Faraja Africa Foundation organized the National Consultative Dialogue on 21st November 2020. This was a 2 hours virtual session and brought together various youth leaders across different sectors to dialogue about key issues that young people of Uganda need addressed urgently. The key issues identified include; barriers to young people's participation in politics, especially issues of election violence, financing and fairness, sexual and reproductive health and rights (SRHR), livelihood, and Climate change. The aim of this activity was to mobilize knowledge on what the youth people want addresses.

This knowledge will then be submitted to duty bearers to act on, so we can have young people's issues reflected in the discussions in Parliament. Recommendations included:

- Issues on young people's participation in politics with an emphasis on human rights violations and fairness
- Young people should not be silent about activities that harness the environment; youth should start discussing climate issues.
- Practical solutions on employment and livelihood should be put in place to empower youth in EAC.
- The same dialogue should be replicated in other EAC Partner states and the African Continent.

Country: South Sudan

South Sudan YouLead Consortium members and South Sudan YouLead Alumni organized different activities leading to the Summit. These include meetings with 3 Ministers (Minister of Youth and Sports, Minister of Peacebuilding and Minister of EAC Affairs), signing of a Memorandum of Understanding with the South Sudan National Youth Union and meetings with different UN Agencies such as UNDP and UNFPA and other international organizations such as Oxfam.

South Sudan YouLead Consortium members and South Sudan YouLead Alumni also organized Radio talks on Miraya Radio, Advance Youth Radio, Eye Radio and City FM to talk about the YouLead Summit

and the theme of 2020, Development is people and also encourage young South Sudanese to apply for the Summit.

Accommodation

YouLead Summit 2020 presented multiple challenges and many learning opportunities, especially with the current and ongoing global pandemic of Covid-19. Below are a few lessons learnt in regard to the summit accommodation preparations;

- It is important to plan for the summit in advance to allow for the hosting institution to allocate enough rooms for the number of participants
- There needs to be room security measures/liability information packs prepared for large groups of participants
- Implementation of standard Covid-19 prevention operating procedures to be put in place for larger groups of participants

Key Recommendations

Marketing, media and promotion

YouLead summit 2020 was a learning curve in many respects, due to the virtual and hybrid nature of the summit, brought about by the onset of COVID-19. The following are lessons learnt and recommendations for Marketing, media and promotion;

- It is important to begin summit planning at least 10 months in advance, in order to provide enough lead time for promotional materials and assets to be prepared. These include speaker profile posters, promo videos and other
- The summit's digital conferencing hardware and software need to be tested and troubleshoot in advance. This also includes sending out platform connectivity links to speakers in advance
- It is important to have a collaborative approach to marketing and promotion, leveraging on an existing promotional strategy and YouLead Summit Partners' online pages and presence.
- A dedicated team of social media influencers and digital content creators and dissemination volunteers need to be mobilized and deployed at least a month in advance of the summit.

Sponsorship

The following are some of the recommendations that would enable upcoming YouLead Summit sessions to be better resourced;

- Have an up-to-date donor and partner database, classified in relevant clusters e.g. Private sector, public sector, development partners
- Move away from a one-off event-based partnership approach to funding the summit, to a long-term, program-based model
- Have a healthy mix between unsolicited and solicited funds for the YouLead Program
- Have a clear ROI matrix for each partner engaged.

Editorial Team

Franklin Mireri

Lead Editor

Kazeneza Huguett

Pre-summit Compilation and
Youth in Peacebuilding

Beatrice Marandu

Pre-summit activities and Youth in
Business

Moses Kanyeigye

Youth in Business

Stella Agara

Post Summit Agenda

Emmanuel Walusimbi

Report illustration

Ivan Atuyambe & Sodfa Daaji

Editorial supervision

YouLead Summit 2021

THE FUTURE OF AFRICA

Creating Jobs, Feeding, and Housing the World's Youngest Continent

Young
AFRICA



***With President Jakaya Kikwete
Happening 8th - 12th November 2021***

www.youleadsummit.org



www.youlead.africa